

**109th Annual Meeting
and Professional
Improvement
Conference
July 14-18, 2024**

**National Association of
County Agricultural Agents**



2024 NACAA ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE

REGISTRATION

Hilton Anatole

Saturday: 3:00 pm - 6:00 pm
 Sunday: 8:00 am - 7:00 pm
 Monday: 8:00 am - 5:00 pm
 Tuesday: 8:00 am - 2:00 pm
 Wednesday: 8:00 am - 2:00 pm
 Thursday: NOT OPEN - TOUR DAY

COMMERCIAL AND EDUCATION EXHIBITS

Trinity Exhibit Hall

Sunday: 9:00 am - 1:00 pm (Set-up)
 Sunday: 1:00 pm - 6:30 pm
 Monday: 9:00 am - 4:30 pm
 Tuesday: 9:00 am - 3:30 pm
 Tuesday: 3:30 pm - 5:00 pm (Take-down)

AWARDS, RECOGNITION & EDUCATIONAL DISPLAYS

POSTER DISPLAY

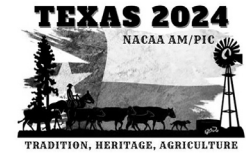
Trinity Exhibit Hall

Sunday: 9:00 am - 1:00 pm (Set-up)
 Sunday: 1:00 pm - 6:30 pm (Open)
 Monday: 8:00 am - 10:00 am (Poster Judging)
 Monday: 9:00 am - 3:30 pm (Open)
 Monday: 10:15 am - 10:45 am (Meet the Authors)
 Tuesday: 9:00 am - 3:30 pm (Open)

ANNUAL MEETING RIBBON COLOR GUIDE

National Board.....Dark Blue
 National Council Chair.....White
 National Committee Vice Chair.....Orange
 National Vice Director.....Tan
 State President.....Red
 Past National President.....Purple
 Past National Secretary.....Gold
 Past National Treasurer.....Dark Green
 Life Member.....Brown
 Donor.....Black
 Guest.....White/Gold
 First Timer.....Maroon
 Hall of Fame.....Gray

Welcome to the 109th Annual Meeting and Professional Improvement Conference



National Association of County Agricultural Agents

NAME BADGES ARE REQUIRED.

**PLEASE WEAR YOUR NAME BADGE AT
ALL TIMES. YOU WILL NEED IT TO BE
ADMITTED TO ALL FUNCTIONS
INCLUDING MEALS**

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Keith Mickler
President

Welcome to the Big D!

Welcome to Dallas, Texas, for the 109th National Association of County Agricultural Agents Annual Meeting and Professional Improvement Conference. We are thrilled to have you join us in celebrating Tradition, Heritage, and Agriculture along with everything NACAA stands for.

Please take a few moments to review this program book. With numerous choices available, you may want to compare notes with others to ensure you don't miss any important sessions. Pay close attention, as there are a few changes this year. One notable change is the Monday evening "Welcome to Texas" dinner, where we will all board buses to head to the Fort Worth Stock Show and Rodeo for a state pictures dinner and the world-renowned scholarship auction.

The week is filled with tremendous opportunities, from special speakers to colleagues sharing successful programs, Super Seminars, and fantastic tours! On Sunday evening we look forward to presenting the 2024 Service to American/World Ag Award to Dr. Derrell Peel from Oklahoma and to receiving a big Texas welcome from Texas A&M Extension Director Dr. Rick Avery. Our evening will be topped off by Texas A&M University Chancellor John Sharp.

On Monday morning, we will start with a look back at our time in Iowa with the Happy Faces video. Past President J. Craig Williams from Pennsylvania will present the Dan Kluchinski Memorial Scholarship. We will welcome Keynote speaker Dr. Jeffrey Savell, Vice-Chancellor, to the stage along with Tiffany Dowell Lashmet and Extension Specialist in agricultural law.

During Wednesday's general session, we have three speakers to close out the session. I am excited to have my friend and colleague Kevin Camm from Florida introduce a friend and leader in urban agriculture, Dr. Julie Fox from The Ohio State University, who will bring us a message on Urban Ag opportunities. Following Dr. Fox will be an update from our friend and leader of NIFA, Dr. Manjit Misra, who was with us in Iowa and agreed to join us in Dallas, TX. Our final guest speaker will be Donnell Brown from RA Brown Ranch, known worldwide for cattle and quarter horses.

When you have questions, reach out to someone nearby. Be sure to spend time in the Trade Show area and visit our sponsors and donors who provide funding for many of our awards and programs. Visit their booths, learn what they offer, and thank them for

supporting NACAA. I challenge you to invite them to join your state for States Night out on Tuesday. Don't forget the poster session, where you can gather ideas from fellow agents to become a better Extension agent.

A big thank you to everyone who sacrificed their time to make this conference possible. I know how much time and effort it takes, so offer a thank you to Texas and to the National Committee Chairs and Vice-Chairs for their leadership in the AM/PIC program. Many of you may have heard the children's song "The Wheels on the Bus." Those big wheels need a strong engine to keep them turning, and without that engine, well, you get the picture. Our engine has been with us for almost 26 years, and his dedication to this organization is paramount. So, thank you, Scott Hawbaker, our NACAA Executive Director and friend, for the countless hours of work preparing for this 109th Annual Meeting and Professional Improvement Conference. Thank you to the university administrators who joined us this week and to all who supported their members attending. Prove to them how much your attendance meant by going home energized with new ideas to serve your clients.

Again, welcome to Dallas, where Tradition, Heritage, and Agriculture are celebrated in a big way.

Welcome to Texas



Jo Smith
Co-Chair



Jamie Sugg
Co-Chair

Welcome to Texas for the NACAA AM/PIC! We're thrilled to host agriculture agents from across the United States for a week filled with warmth, hospitality, and invaluable insights into Texas agriculture.

From Sunday's kickoff dinner to Thursday's showcase tours and special activities for sons and daughters, life members, and spouses; attendees are in for an unforgettable experience that embodies the spirit of Texan hospitality.

Sunday night sets the tone for the week with a true Texan-style meal, welcoming attendees with open arms. Chancellor John Sharp's keynote address adds a touch of wisdom and vision, setting the stage for the days ahead. In addition, an ice cream social featuring Blue Bell ice cream adds a sweet touch to the evening. It's a fitting start, showcasing the hospitality and warmth that Texas is known for.

Monday is a day of recognition and exhibits leading to the iconic Fort Worth Stock Show grounds. There, attendees will be greeted with an authentic Texas meal, prepared with love by Texas agents. It's a chance to savor the flavors of the region while soaking in the vibrant atmosphere of one of Texas' most celebrated events including the NACAA Scholarship Auction.

Tuesday is dedicated to learning and growth, with educational sessions designed to enrich attendees' knowledge and skills. The diversity of topics ensures there's something for everyone, from the latest trends in agriculture to practical tips for success. In the evening, States Night Out offers a chance to immerse oneself in the vibrant cultures of Dallas and Fort Worth, further showcasing the rich tapestry of Texas.

Wednesday promises to be memorable, with Donnell Brown from the renowned RA Brown Ranch sharing his expertise. His insights are sure to inspire and educate, providing attendees with valuable takeaways to apply in their own work. The day concludes with the annual awards banquet, a time to celebrate excellence in the field and honor those who have made significant contributions.

Thursday brings a showcase of the diverse facets of Texas agriculture through engaging tours. From livestock operations to crop production, attendees will gain firsthand insights into the challenges and opportunities facing the industry. To cap off the week, a special "Thanks for Coming" meal at the State Fair of Texas serves as a token of appreciation for attendees' participation and contribution.

But the festivities aren't just for attendees—special workshops and activities ensure that agents and guests are equally included in the experience. It's a testament to the inclusive spirit of the event, ensuring that everyone feels welcomed and valued.

Throughout the week, the spirit of camaraderie will be palpable as attendees come together to learn, share, and celebrate their shared passion for agriculture. Whether it's forging new connections, gaining insights from industry experts, or simply enjoying the warmth and hospitality of Texas, there's something for everyone to enjoy.

In summary, the NACAA national meeting in Texas promises a week filled with learning, networking, and unforgettable experiences. From the mouthwatering meals to the insightful sessions and engaging tours, attendees are sure to come away inspired and energized, ready to make a positive impact in their own communities.

Welcome to Texas—where the spirit of agriculture thrives!

NACAA BOARD OF DIRECTORS



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COMMITTEE CHAIRS

Program Recognition Council:	Joni Harper, MO
Communications:	Brittany Council-Morton, FL
Professional Excellence:	Nick Simmons, FL
Public Relations & Agricultural Awareness	Tyrone Fisher, NC
Recognition and Awards:	Edwin Lentz, OH
Scholarship:	Stephen Hadcock, NY
Search for Excellence:	Linda McClanahan, KY

Professional Improvement Council:	Sherry Beaty-Sullivan, AR
4-H and Youth Programming:	Heather Jennings, MS
Ag. Economics & Community Development:	Madeline Schultz, IA
Agronomy & Pest Management:	Michael Rethwisch, CA
Animal Science:	Mark Nelson, UT
Horticulture & Turfgrass:	Cyndi Lauderdale, NC
Natural Resources/Aquaculture:	Jody Gale, UT
Sustainable Agriculture:	Heather Schlessler, WI

Extension Development Council:	Colt Knight, ME
Agricultural Issues	Connie Strunk, SD
Early Career Development:	Ashley Wright, AZ
Leadership & Administrative Skills:	Amanda Douridas, OH
Teaching and Educational Technologies:	David Yates, TN

OTHER CHAIR POSITIONS

Annual Meeting:	Jo Smith & Jamie Sugg, TX
Association Policy:	Cynthia Gregg, VA
Life Members:	John Campbell, TN

NACAA SPECIAL ASSIGNMENTS

Executive Director; Publisher, The County Agent:	Scott Hawbaker, IL
Journal of Extension:	Jason de Koff, TN
Journal of NACAA:	Linda Chalker-Scott, WA
Outstanding Young Farmer:	Amber Yutzky, PA

VICE DIRECTORS

North Central Region:	Jennifer Bentley, IA
Northeastern Region:	Andrew Kness, MD
Western Region:	Aaron Esser, WA
Southern Region:	Sherri Sanders, AR
Southern Region:	Jennifer Pellham, FL

109th ANNUAL MEETING and PROFESSIONAL IMPROVEMENT CONFERENCE of the NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS Dallas, Texas July 14-18, 2024



MEMBER

FRIDAY, JULY 12

- 8:00 am - HORTICULTURE COMMITTEE PRE-TOUR, ANIMAL SCIENCE PRE-TOUR
- 8:00 am - NACAA BOARD MEETING, Desota A

SATURDAY, JULY 13

- 7:00 am HORTICULTURE COMMITTEE PRE-TOUR, ANIMAL SCIENCE PRE-TOUR, AG ECON PRE-TOUR
- 8:00 am - NACAA BOARD MEETING
- 5:00 pm Desota A
- 3:00 pm - REGISTRATION
- 6:00 pm Peacock Foyer
- 3:00 pm - SCHOLARSHIP AUCTION ITEM DROP-OFF
- 6:00 pm Peacock Foyer
- Registration Bag Courtesy: Creative Awards, TCAAA Agents

SUNDAY, JULY 14

- MEMBER**
- 8:00 am - **REGISTRATION & SCHOLARSHIP AUCTION**
7:00 pm **DROP OFF**
Peacock Foyer
Registration Bag Courtesy: Creative Awards, TCAAA Agents
- 9:00 am - **COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION SETUP**
1:00 pm
Trinity Exhibit Hall
Coordinator: Nick Simmons (FL), Professional Excellence Committee Chair
- 9:00 am - **SCHOLARSHIP SELECTION COMMITTEE**
5:00 pm
Manchester
Presiding: Stephen Hadcock (NY), Scholarship Committee Chair
- 12:00 pm - **PAST NATIONAL OFFICERS & BOARD LUNCHEON**, Ming
2:00 pm
Presiding: Phli Durst (MI), Past President
- 1:00 pm - **COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION DISPLAY - OPEN**
6:30 pm
Trinity Exhibit Hall
- 2:00 pm - **FIRST LADY'S RECEPTION**
4:00 pm
Hilton Presidential Suite Room 2472
(Invitation Only)
- 2:00 pm - **LIFE/SPOUSE ORIENTATION**, Peacock Room
2:45 pm
Presiding: Brian Yanta (TX), Anthony Netardus (TX)
- 2:00 pm - **NACAA EDUCATIONAL FOUNDATION ANNUAL MEETING & BOARD OF DIRECTORS MEETING**, Madrid
5:00 pm
Presiding: Cynthia Gregg (VA), NACAA Educational Foundation President
- 1:30 pm - **STATE OFFICERS WORKSHOP**
3:00 pm
Miro
Presiding: Brian Beer (SC) Southern Region Dir
- 3:00 pm - **FIRST TIMER ORIENTATION**
4:30 pm
Rodeo Goat (Offsite location) - meeting in Atrium II near indoor water pond to walk together
Presiding: Scott Jensen (ID), President- Elect

SUNDAY, JULY 14

- MEMBER**
- 4:30 pm - **WELCOME TO TEXAS DINNER**
6:30 pm
Trinity Exhibit Hall- (Ticket Required)
Courtesy: NACAA/ John Sharp, Chancellor, Texas A&M University System
- 5:30 pm - **STATE PRESIDENT REHEARSAL FOR FLAG CEREMONY**, Trinity Ballroom
6:00 pm
Presiding: Keith Mickler (GA), NACAA President
- 6:00 pm - **PARENTS ORIENTATION FOR SONS AND DAUGHTERS PROGRAM**, Desota A
6:45 pm
Presiding: Callie Zoeller (TX), Steven Baringer (TX)
- 7:00 pm - **OPENING SESSION & INSPIRATIONAL PROGRAM**, Trinity Ballroom
9:00 pm
- Welcome & Comments – Keith Mickler, NACAA President
 - Posting of Colors – Ross Volunteers, Texas Aggie Corps of Cadets
 - National Anthem & Pledge of Allegiance performed by: Mary Clare Foley, Texas 4-H Member
 - God Bless America, 4-H Pledge, and Texas Pledge performed by: Lauryl Freeze, Texas 4-H Member
 - Presentation of State Flags - Narrated by Tommy Phillips
 - Service to American/World Ag Award – JJ Jones, NACAA Vice President and Keith Mickler, NACAA President
 - Derrell Peel – Oklahoma State University
 - Introduction of Speakers – by TCAAA State President Tommy Phillips
 - Welcome by Dr. Rick Avery – Texas A&M AgriLife Extension Director
 - Keynote Speaker – Chancellor John Sharp, Texas A&M University System
 - Closing Announcements – Jo Smith and Jamie Sugg, AM/PIC Co-Chairs
- 9:00 pm **ICE CREAM SOCIAL**
Trinity Exhibit Hall
Courtesy: Blue Bell Ice Cream
- 9:15 pm - **HOSPITALITY ROOMS**
10:30 pm
See registration area for room listings
- 10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

MONDAY, JULY 15

MEMBER

- 6:30 am - **BAYER CROPSCIENCE BREAKFAST - CROP PROTECTION INNOVATION - WHERE DOES IT BEGIN?**
7:45 am Coronado A (Ticket Required)
Presiding: Michael Rethwisch (CA), Chair - Agronomy & Pest Management
Courtesy: Bayer CropScience LP
Speaker: Shaun Selness, Head of Emerging Technologies, Bayer CropScience
- 6:45 am - **VOTING DELEGATES BREAKFAST**
8:00 am Metropolitan (Invitation only)
Presiding: Donna Beliech (MS), NACAA Secretary
Courtesy: NACAA
- 8:00 am - **REGISTRATION & SCHOLARSHIP AUCTION**
5:00 pm **DROP OFF (AUCTION ITEM DROP OFF CONCLUDES AT 12:00 NOON)**
Peacock Foyer
- 6:45 am - **LIFE MEMBER BREAKFAST (Tickets Required)**
7:45 am Parkview
- 8:00 am - **NACAA POSTER JUDGING**
10:00 am Trinity Exhibit Hall
- 8:00 am - **GENERAL SESSION**
10:15 am Trinity Ballroom
Presiding: Keith Mickler, NACAA President
- Call to Order & Welcome - Keith Mickler, NACAA President
 - Happy Faces Video 2023
 - Recognition of Donors, Scott Jensen, President-Elect
 - Dan Kluchinski Memorial Scholarship Award, J. Craig Williams, NACAA Past President
 - 2028 AM/PIC Hosting State Presentation (Georgia) - Justin Sheiley
 - Report to the Membership, Keith Mickler, NACAA President
 - Intro Keynote speaker – Dr. Rick Avery – Texas A&M AgriLife Extension Director
 - Keynote Speaker - Dr. Jeffrey W. Savell, Vice Chancellor and Dean for Agricultural and Life Sciences, Texas A&M University
 - Intro Capstone Speaker -Dr. Dan Hale Associate Director for Ag and Natural Resources, Texas A&M AgriLife Extension Service
 - Ag Law Hot Topics, Tiffany Dowell Lashmet, JD, Associate Professor & Extension Specialist Ag Law, Texas A&M AgriLife Extension
 - Announcements - Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs

MONDAY, JULY 15

MEMBER

- 9:00 am - **COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION DISPLAY - OPEN**
4:30 pm Trinity Exhibit Hall
- 10:15 am - **BREAK AND MEET THE AUTHORS POSTER SESSION**, Trinity Exhibit Hall
10:45 am Courtesy: Texas A&M College of Agriculture & Life Sciences, TCAAA Foundation
- 10:30 am - **LIFE MEMBERS BUSINESS MEETING**
11:45 am Madrid
Presiding: John Campbell (TN), National Chair
- 11:45 am - **AGRICULTURE AWARENESS & APPRECIATION AWARD LUNCHEON**
1:15 pm Coronado D (Ticket Required)
Presiding: Tyrone Fisher (NC), Public Relations & Agricultural Awareness National Committee Chair
Presenter: Jacci Smith (OH) - Nat. Winner
Topic: Promotion of Agriculture: An Immersive Experience
Presenter: Matthew Smith (FL) - Nat. Finalist
Topic: We're Not in New England Anymore
Presenter: Wendy Becker (MT) - Nat. Finalist
Topic: Beekeeping and Pollinator Education
Presenter: Karen Cox (WV)
Topic: Extension Calling
Courtesy: Bayer CropScience
- 11:45 am - **FIRST TIME ATTENDEE LUNCHEON**
1:15 pm Monet (Ticket Required)
Presiding: Scott Jensen (ID), President- Elect
Speakers: J. Craig Williams (PA), Sherry Beaty-Sullivan (AR)
Courtesy: NACAA
- 11:45 am - **PROFESSIONAL IMPROVEMENT & SEARCH FOR EXCELLENCE LUNCHEONS**
1:15 pm
- CROP PRODUCTION**
Metropolitan (Ticket Required)
Presiding: Katie Wantoch (WI), SFE Vice-Chair
Presenter: Stephen Komar (NJ) – Nat. Winner
Topic: Programming in hemp production.
Presenter: Wayne Ohnesorg, (NE) – Nat. Finalist
Topic: Wester Bean Cutworm Resistance Update (WBCRU) program

MONDAY, JULY 15

Presenter: Shannon Dill, (MD) - Nat. Finalist
 Topic: UMD Extension Winter Meetings 2023
 Presenter: Morgan Watts – (NC) – Nat. Finalist
 Topic: Piedmont Winter Grains Meeting
 Courtesy: Truterra

SEARCH FOR EXCELLENCE IN 4-H AND YOUTH PROGRAMMING LUNCHEON,

Location: Shelborne (Ticket Required)
 Presiding: Leslie Rose (NC), SFE Vice-Chair
 Presenter: Liz Joseph (NC), - Nat. Winner
 Topic: Regional Chicken Project
 Presenter: Genevieve Christ (PA), - Nat. Finalist
 Topic: Youth Environmental Education
 Presenter: Bill Burdine, (MS), Nat. Finalist
 Topic: Recruiting Youth to Plant Science Careers
 Presenter: Scott Stinnett (CO), - Nat. Finalist
 Topic: Colorado Beef Quality Assurance (BQA) for Youth program
 Courtesy: NACAA

11:45 am - **EDUCATIONAL LUNCHEON – LATEST ON CATTLE HEALTH AND HOW PRODUCERS CAN ADVANCE THEIR HERD HEALTH AND PRODUCTIVITY THROUGH TECHNOLOGY AND PHARMACEUTICAL SOLUTIONS - MERCK ANIMAL HEALTH**
 Location: Coronado A & B (Ticket Required)
 Presiding: Brian Beer (SC)
 Presenting: John Hutcheson, Ph.D., Director of Beef Technical Services, Merck Animal Health

1:30 pm - **TRADE TALK CONCURRENT SESSIONS: OPEN TO ALL MEMBERS**
 2:30 pm (See page 34-35 for Topic Descriptions)

FORAGE/TURF, SAFETY, FINANCIAL

Coronado B
 Participants: Barenbrug, Pipeline Ag Safety Alliance, Farm Credit

ANIMAL SCIENCE, CROP SCIENCE

Coronado C
 Participants: Merck Animal Health, Bayer Crop Science, Truterra,

MONDAY, JULY 15

3:00 pm - **REGIONAL MEETINGS & CANDIDATE PRESENTATIONS**
 5:00 pm SOUTHERN Region, Cortez A & B
 NORTH CENTRAL Region, Cortez C & D
 NORTHEAST Region, Desota B
 WESTERN Region, Desota A

5:00 pm - **MONDAY TEXAS DINNER - Fort Worth Livestock Show & Rodeo**
 LOAD BUSES AT 5:00 P.M.
 Courtesy: Fort Worth Livestock Show & Rodeo, TCAA Agents

5:00 pm **STATE PICTURES**
 9:00 pm Fort Worth Livestock Show & Rodeo
 (See back of program of State Order)

6:30 pm **NACAA SCHOLARSHIP SILENT AND LIVE AUCTION PREVIEW, Fort Worth Livestock Show & Rodeo**

7:30 pm **NACAA SCHOLARSHIP LIVE AUCTION**
 Fort Worth Livestock Show & Rodeo

9:30 pm - **HOSPITALITY ROOMS**
 10:30 pm Hilton Anatole
 See Registration area for room listings

10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
 Wedgewood & Foyer

TUESDAY, JULY 16

7:00 am - **ACHIEVEMENT AWARD RECOGNITION**
 8:30 am **BREAKFAST, Coronado A**
 Presiding: Ed Lentz (OH), Recognition & Awards Committee Chair
 Courtesy: American Income Life Insurance Company (Invitation Only)

8:00 am - **REGISTRATION**
 2:00 pm Peacock Foyer

TUESDAY, JULY 16

- 8:30 am - **DELEGATE SESSION**
11:30 am Wedgewood & Foyer
- Presiding: Keith Mickler, NACAA President
 - Inspirational Thoughts – Alan Galloway (TN) Past President
 - Delegate Roll Call
 - Adoption of Agenda
 - Appointment of Parliamentarian
 - 2023 Delegate Session Minutes
 - Nominating Committee Report
 - Election of Officers
 - Selection of 2028 AM/PIC Site
 - Scholarship Committee Report
 - NACAA Educational Foundation Report
 - Treasurer’s Report
 - Adoption of 2025 Budget
 - Confirmation of Committee Appointments
 - New Business
 - Confirmation of Directors/Vice Directors
 - Recognition of Retiring Officers
 - Installation of Incoming Officers, Directors, and Vice Directors
 - Remarks: Scott Jensen, President-Elect

8:30 am - **EXTENSION DEVELOPMENT COUNCIL**
11:30 am **SEMINARS**

- 9:00 am - **EARLY CAREER DEVELOPMENT SEMINARS,**
11:30 am Desota A
Presiding: Amanda Bennett (OH), Tim Waller (NJ)

9:00 - 9:30 am
Table those Great Resources – Leveraging Industry Events and Tradeshows
Presenters: Timothy Waller (NJ)

9:30 - 10:00 am
You Need Boundaries: Protection from Extension Burnout
Presenter: Kati Lawson (FL)

10:30 - 11:00 am
Tips for Successful Submissions to the Journal of the NACAA
Presenter: Linda Chalker-Scott (WA)

11:00 - 11:30 am
Effectively Promoting Your Extension Program
Presenter: Jenny Carleo (NC)

TUESDAY, JULY 16

- 8:30 am - **TEACHING & EDUCATIONAL**
11:00 am **TECHNOLOGIES SEMINARS**
Desota B
Presiding: David Yates (TN)

8:30 - 9:00 am
Stakeholder Engagement and Extension Teaching with Crop Management Contests
Presenters: Kevin Athearn (FL)

9:00 - 9:30 am
Conducting a Survey at a National Trade Show vs. Social Media: The Good, The bad and the QR Code
Presenter: KayIn Waters (FL)

9:30 - 10:00 am
From Words to Weeds: Breaking Language Barriers for Sustainable Landscapes in Florida
Presenter: Morgan Pinkerton (FL)

10:30 - 11:00 am
Enhancing Extension Education: Exploring AI based image and video generators
Presenters: Rob Leeds (OH)

- 8:30 am - **AGRICULTURAL ISSUES SEMINARS**
11:30 am Coronado D
Presiding: MJ Fisher (ID), Emily Fread (PA)

8:30 - 9:00 am
Urban Soil Health Assessment Popularization In Rural Utah
Presenters: Victoria Xiong (UT)

9:00 - 9:30 am
Washington State University Voucher Program
Presenter: Don McMoran (WA)

9:30 - 10:00 am
The Art of Developing Long Term Relationships with Sponsors
Presenter: Rob Leeds (OH)

10:30 - 11:00 am
An Extension Effort in Adoption of Best Management Practices in Agriculture for Water Quality Restoration in Suwannee Valley Region to Achieve Targets of Florida Basin

TUESDAY, JULY 16

Management Action Plan
Presenters: Shivendra Kumar (FL),
Bob Hochmuth (FL), Mark Warren (FL),
Emily Beach (FL)

11:00 - 11:30 am
Educating Public Land Grazing Permittees
Through the Central Utah Grazing Expo
Presenters: Trent Wilde (UT)

8:30 am - **LEADERSHIP & ADMINISTRATIVE SKILLS**
11:30 am **SEMINARS**

Cortez C
Presiding: Amanda Douridas (OH)

8:30 - 9:00 am
What We've Learned from Our Transition to
Administration
Presenters: Eric Barrett (OH), Chris Zoller (OH)

9:00 - 9:30 am
Building Organizational Capacity for Emergency
Preparedness: A Team Approach to Serve the
Community
Presenters: Maria Bowie (GA), Greg Pittman
(GA), Amanda Tedrow (GA), Susan Moore (GA),
Allie Griner (GA), Guy Hancock (GA),
Virginia Brown (GA)

9:30 - 10:00 am
Cultivating Political Support to Grow Successful
Programs
Presenter: Ethan Orr (AZ), Elizabeth Green (AZ)

10:30 - 11:00 am
Extension Employee Retention Analysis
Through Stay Interviews
Presenters: Lee Beers (OH), Teresa McCoy (OH),
Eric Barrett (OH), Diane Mashburn (OH)

11:00 - 11:30 am
Creating an Extension Internship Program
Presenters: Shannon Dill (MD), Nicole Fiorellino
(MD), Andrea Franchini (MD), Amanda Grev (MD)

TUESDAY, JULY 16

8:30 am - **PROFESSIONAL IMPROVEMENT COUNCIL**
11:30 am **SEMINARS**

8:30 am - **4-H & YOUTH**
11:30 am Miro
Presiding: Kevin Camm (FL), Kendra Graham
(MO)

8:30 - 9:00 am
Beef Cattle Clinic: Revamping the Youth Animal
Project
Presenters: Cassidy Dossin (FL), Lizzie
Whitehead (FL)

9:00 - 9:30 am
Starting from the Bottom: How to Revitalize
and Grow an Inactive 4-H Program
Presenter: Daniel Leonard (FL), Claire Davis (FL)

9:30 - 10:00 am
4-H Grab and Go Emotional Wellness and
Mindfulness Lessons for Youth
Presenter: Jami Dellifield (OH)

10:30 - 11:00 am
Building Better Bulldogs: A 4-H Partnership
to Build a School Culture of Social Emotional
Wellness
Presenter: Jami Dellifield (OH)

11:00 - 11:30 am
Developing 360-Degree Video to Educate Youth
Audiences
Presenter: Rob Leeds (OH)

8:30 am - **AGRONOMY AND PEST MANAGEMENT**
11:30 am **SEMINARS**
Cortez D
Presiding: Stephen Komar (NJ), Hung Doane (CA)

8:30 - 9:00 am:
Evaluating Winter Annual/Summer Annual
Forage Rotation in NE Iowa
Presenter: Denise Schwab (IA)

TUESDAY, JULY 16

9:00 - 9:30 am:
Enhancing Peanut Production in the
Suwannee Valley: A Comprehensive Extension
Program for Sustainability and Productivity
Presenter: Emily Beach (FL)

9:30 - 10:00 am:
The Florida Sugarcane Variety Census: A Tool for
Documenting Adoption of New Sugarcane
Varieties
Presenter: Matthew VanWeelden (FL)

10:30 - 11:00 am:
Determining Best Agronomic Practices of Teff
Grass in Idaho
Presenter: Joseph Sagers (ID)

11:00 - 11:30 am:
Teaching the Good and Bad of Cover Crops
Presenter: Bill Burdine (MS)

8:30 am – **ANIMAL SCIENCE SEMINARS**

11:30 am Morocco
Presiding: Garth Ruff (OH), Cassie Yost (PA)

8:30 - 9:00 am:
Longhorned Ticks and Theileria can Change the
Way We Graze Cattle in the United States
Presenter: Timothy McDermott (OH)

9:00 - 9:30 am:
Comparative Analysis of Bedding Sources Used
in Composting Pen-Pack Cattle Manure
Presenter: Eric Richer (OH)

9:30 - 10:00 am:
Advanced Sheep and Goat Nutrition School
Presenter: Melanie Barkley (PA)

10:30 - 11:00 am:
Florida Bull Test
Presenter: Kalyn Waters (FL)

11:00 - 11:30 am:
Connection and Education: The Cattlemen's
Roundtable
Presenter: Lauren Butler (FL)

TUESDAY, JULY 16

8:30 am - **NATURAL RESOURCES/AQUACULTURE**
11:30 am **SEMINARS**

Coronado B
Presiding: Jody A. Gale (UT),

8:30 - 9:00 am
Waterers and watering systems: a handbook for
livestock producers and landowners
Presenter: Stacie Edgett-Minson (KS)

9:00 - 9:30 am
Cultivating conservation for Maryland and
Delaware's historically underserved farmers
Presenter: Sarah Hirsh (MD)

9:30 - 10:00 am
Citizen Science Academy
Presenter: Brooklyne Wassel (GA)

10:30 - 11:00 am
Weed wrangles: community-driven solutions in
action for invasive species management
Presenter: Bonnie Wells (FL)

11:00 - 11:30 am
Conservation for Generations
Presenter: Kalyn Waters (FL)

8:30 am - **SUSTAINABLE AGRICULTURE SEMINARS**

11:30 am Coronado C
Presiding: Anna Hodgson (PA),
Heather Schlessler (WI)

8:30 - 9:00 am
Demonstrating the advancements of
automated irrigation technology for adopting in
fruit and vegetable crops
Presenter: Tyler Pittman (FL)

9:00 - 9:30 am
Reducing Herbicide Inputs in Vegetable
Production
Presenter: Dwayne Joseph (MD)

9:30 - 10:00 am
Conservation Through Education,
Demonstration, and Implementation
Presenter: Donna Gentry (LA)

TUESDAY, JULY 16

10:30 - 11:00 am
Passion Fruit: an emerging crop in Florida
Presenter: Mark Bailey (GA)

11:00 - 11:30 am
Bridging the GAPs through “writing Your Farm Food Safety Plan” Training
Presenters: Karen Cox (WV),
Doolarie Singh-Knights (WV)

9:00 am - 3:30 pm
**COMMERCIAL EXHIBIT TRADE SHOW,
EDUCATIONAL EXHIBITS, AND NACAA POSTER
SESSION DISPLAY - OPEN,**
Trinity Exhibit Hall

10:00 am - 10:30 am
BREAK - Coffee and Refreshments
Trinity Exhibit Hall
Courtesy: Houston Livestock Show & Rodeo,
San Antonio Livestock Exposition, TCAA Agents

11:45 am - 1:15 pm
**COMMUNICATION/POSTER AWARDS
LUNCHEON,** Coronado A (Invitation Only)
Presiding: Brittany Council-Morton (FL),
Communications Chair and Nicholas Simmons
(FL), Professional Excellence Chair
Courtesy: NACAA

11:45 am - 1:15 pm
**SEARCH FOR EXCELLENCE IN LIVESTOCK
PRODUCTION PROGRAM LUNCHEON**
Shelborne (Ticket Required)
Presiding: Linda McClanahan (KY), SFE Chair
Presenter: Mike Metzger (MI) – Nat. Winner
Topic: Emergency Response to Accidents
Involving Livestock (ERAIL)
Presenter: Denise Schwab (IA), - Nat. Finalist
Topic: Boots in the Barn
Presenter: Blake Carter (GA), - Nat. Finalist
Topic: Cattle and Pasture Health Initiative”
Presenter: Kennedy McCall (OK), - Nat. Finalist
Topic: OKAN Cattle Conference
Courtesy: National Pork Board

11:45 am - 1:15 pm
**SEARCH FOR EXCELLENCE IN YOUNG,
BEGINNING OR SMALL FARMS/RANCHER
PROGRAM LUNCHEON,**
Metropolitan (Ticket Required)
Presiding: Leslie Rose (NC), SFE Vice-Chair
Presenter: Jonathon LaPorte, (MI) – Nat. Winner
Topic: Developing and Educating Managers and

TUESDAY, JULY 16

New Decision-makers (DEMaND) Series
Presenter: Harli B. Willis (AL), - Nat. Finalist
Topic: Operation Grow (OG) Program
Presenter: Allison Williams (FL), - Nat. Finalist
Topic: Ranching Foundations: Navigating the
Fundamentals of Cattle Management
Presenter: Kennedy McCall
Topic: Small Acreage, Big Possibilities
Courtesy: NACAA
Courtesy: Farm Credit

11:45 am -
**SEARCH FOR EXCELLENCE IN CONSUMER &
COMMERCIAL HORTICULTURE PROGRAM
LUNCHEON,**
Manchester (Ticket Required)
Presiding: David Handley (ME), SFE Vice-Chair
Presenter: Ruth Benner (PA), - Nat. Winner
Topic: Green Industry Workforce Development
Online Courses

Presenter: Heather Neikirk (OH), Nat. Finalist
Topic: Stark County Community Seed Bank
Presenter: Madeline Flahive DiNardo (NJ),
Nat. Finalist
Topic: The Rutgers Online Master Gardener
Training Program
Presenter: Alexis Sheffield (KY), Nat. Finalist
Topic: Empowering Kentucky Farmers to thrive
in the cut flower industry
Courtesy: NACAA

11:45 am - 1:15 pm
**SEARCH FOR EXCELLENCE IN FARM & RANCH
BUSINESS MANAGEMENT LUNCHEON,**
Monet (Ticket Required)
Presiding: Katie Wantoch (WI), SFE Vice-Chair
Presenter: Glennis McClure (NE) – Nat. Winner
Topic: It’s as Easy as ABC - Figuring Cost
of Production Using the Agricultural Budget
Calculator Program
Presenter: Katie Wantoch (WI) – Nat. Finalist
Topic: Farm Pulse: Financial Management and
Analysis Program
Presenter: Samantha Gehrett (PA) – Nat.
Finalist
Topic: Dairy Business Management
Presenter: Blake Carter (GA) – Nat. Finalist
Topic: Master Agri-Manager Program
Courtesy: NACAA

TUESDAY, JULY 16

MEMBER
2:00 pm - **LEADERSHIP ACADEMY**
3:30 pm Wedgewood
Presiding: Amanda Douridas (OH) - Chair

1:30 pm - **EXTENSION DEVELOPMENT COUNCIL**
5:00 pm **SEMINARS**

2:00 pm - **LEADERSHIP AND ADMINSTRATIVE SKILLS**
5:00 pm Cortez C
Presiding: Dalton Dockery (NC)

2:00 - 2:30 pm
Providing and Receiving Adequate Feedback
Presenters: Nathan Hulinsky (MN),
Sofia Macciavelli Giron (PR), Donna Hoffman
(WY), Connie Strunk (SD), Suzika Pagan (PR)

2:30 - 3:00 pm
Leading from the Middle
Presenters: Mackenzie Gunn (VA),
Amanda Bennett (OH), Linda Hieneman(KY)

3:30 - 4:00 pm
Leading Through Change and Innovation
Presenters: Ashley Wright (AZ), Jose Arocho (PR),
Tyrone Fisher (NC), Edward Olsen (VA)

4:00 - 4:30 pm
Are Leaders Born or Bred?
Presenters: Blake Carter (GA), Matt Lollar (FL),
Anitha Chirumamilla (ND), Heather Jennings (MS)

4:30 - 5:00 pm
Using Office Culture Development to
Strengthen Intraoffice Communication
Presenter: Robbie Jones (FL)

2:00 pm - **AGRICULTURAL ISSUES**
4:30 pm Coronado D
Presiding: MJ Fisher (ID), Emily Fread (PA)

2:00 - 2:30 pm
The Impact of a Farm Tour on Consumer Trust
in Food Source Agricultural Products
Presenting: Kendall Lovejoy (OH)

TUESDAY, JULY 16

MEMBER
2:30 - 3:00 pm
Reviving Women in Agriculture Programming
in Your State to Meet Underserved
Audiences
Presenter: Charlotte Maxwell (SC)

3:30 - 4:00 pm
AgricultHer: A Social Media Campaign
Highlighting Women in Agriculture
Presenter: Sherri Sanders (AR)

4:00 - 4:30 pm
Kitchen Table Conversations
Presenter: Nanette Neal (OH)

2:00 pm - **EARLY CAREER DEVELOPMENT,**
4:30 pm Desota A
Presiding: Amanda Bennett (OH), Tim Waller (NJ)

2:00 - 2:30 pm
Engaging Potential Extension Donors and
Sponsors
Presenter: Kent Stanford (AL)

2:30 - 3:00 pm
Building Success Together: The Transformative
Power of Peer Mentoring for Early Career
Agents
Presenter: Elizabeth (Lizzie) Catherine
Whitehead (FL)

3:30 - 4:00 pm
The Value of On-farm Demonstrations for
Agent Growth
Presenter: Kalyn Waters (FL)

4:00 - 4:30 pm
Empowering Education: Implementing a
Program in Schools in Your County
Presenter: Ashley Stonecipher (FL)

TUESDAY, JULY 16

2:00 pm - **PROFESSIONAL IMPROVEMENT COUNCIL SEMINARS,**
5:00 pm

2:00 pm - **4-H & YOUTH**
5:00 pm Miro
Presiding: Kevin Camm (FL), Shannon Dill (MD)

2:00 - 2:30 pm
Coop to Plate: Growing Youth & Chickens in the Same Mission
Presenter: Alicia Halbritter (FL)

2:30 - 3:00 pm
Mustangs Grow Pumpkins: Farm to Table and Everything in Between
Presenter: Blake Carter (GA)

3:30 - 4:00 pm
Building a 4-H Livestock Judging Program From the Ground Up: Impacting 4-H Youth Through Learning Evaluation Skills and Public Speaking
Presenter: Sawyer Fannesbeck (ID)

4:00 - 4:30 pm
Botany Lab: Hands-On Horticulture for 4-H Homeschooled Youth
Presenter: Clarissa Chairez (FL), Erin Reichel (FL)

4:30 - 5:00 pm
Older Youth Beef Day Experience
Presenter: Garth Ruff (OH)

2:00 pm - **AG ECONOMICS AND COMMUNITY DEVELOPMENT**
5:00 pm Cortez B
Presiding: Madeline Schultz (IA), Jacob Hadfield (UT)

2:00 - 2:30 pm
Beyond the Midway: Building Partnerships while Exploring Educational Opportunities at County Fairs
Presenter: Ashley Stonecipher (FL)

2:30 - 3:00 pm
Navigating the Aftermath of Microburst in a Florida Fernery
Presenter: Karen Stauderman (FL)

TUESDAY, JULY 16

3:30 - 4:00 pm
Farm Pulse: Crop Insurance and Grain Marketing - A hybrid Canvas course for Wisconsin farmers
Presenter: Katie Wantoch (WI)

4:00 - 4:30 pm
The Power of Effective Partnerships
Presenter: Brittany Council-Morton (FL)

4:30 - 5:00 pm
The Pearls and Pitfalls of Conducting an Agritourism Economic Impact Study
Presenter: Melissa Fery (OR)

2:00 pm - **AGRONOMY AND PEST MANAGEMENT**
5:00 pm Cortez D
Presiding: Chris Grimes (AR), Travis Harper (MO)

2:00 - 2:30 pm
Extension Enables the Expansion of a Lepidopteran Monitoring Network
Presenter: Beth Scheckelhoff (OH)

2:30 - 3:00 pm
Nematode Community and Plant Growth Response to Root Leachate Treatments on Fruiting Vegetables in Low Desert of California
Presenter: Philip Waisen (CA)

3:30 - 4:00 pm
Fountain Grass - Friend or Foe?
Presenter: Anthony Ohmes (MO)

4:00 - 4:30 pm
Deposition Results of Different Style Spray Tips at Varying Speeds and Altitudes from an Unmanned Aerial System
Presenter: Alan Leininger (OH)

4:30 - 5:00 pm
Fungicide Evaluation for White Mold Suppression in Ohio Soybeans
Presenter: Lee Beers (OH)

TUESDAY, JULY 16

2:00 pm - **ANIMAL SCIENCE**
5:00 pm Morroco
Presiding: Kyle Sanders(AR), Betsy Greene (AZ),

2:00 - 2:30 pm:
Improving Production Efficiency through Cattle
Reproduction Workshops
Presenter: Melanie Heaton (UT)

2:30 - 3:00 pm
Smoking and Grilling Foods
Presenter: Scott Jensen (ID)

3:30 - 4:00 pm
Beef Cattle Series: 101 & 201 Educational Cattle
Workshops for Beginning, Veteran, and
Established Cattle Farmers
Presenter: Hailey Partain (GA)

4:00 - 4:30 pm
Pregnancy Diagnosis Programming for Beef
Cattle Producers
Presenter: Amy Byington (VA)

4:30 - 5:00 pm
Equipping Agencies for Livestock Welfare and
Emergency Response through Extension
Partnerships
Presenter: Robyn Stewart (GA)

2:00 pm - **HORTICULTURE AND TURFGRASS**
5:00 pm Cortez A
Presiding: Kate Kammler (MO)

2:00 - 2:30 pm
Profiting from Cultural Diversity: Exploring Cut
Marigold Flowers as a New Crop for Florida
Presenter: Karen Stauderman (FL)

2:30 - 3:00 pm
Using Master Gardener Phone Line Data to
Determine Chapter Training Needs
Presenters: Linda Chalker-Scott (WA),
Sylvia Hacker (WA)

3:30 - 4:00 pm
Rutgers Japanese Stiltgrass Project: Volunteer
Science in Action
Presenter: Pete Nitzsche (NJ)

TUESDAY, JULY 16

4:00 - 4:30 pm
Propagating Native Plants from Local
Germplasm
Presenter: William Errickson (NJ)

4:30 - 5:00 pm
Efficacy of Turf Organic Herbicides
Presenter: Kelly Nichols (MD)

2:00 pm - **NATURAL RESOURCES/AQUACULTURE I**
3:00 pm Coronado B
Presiding: Jody A. Gale (UT)

2:00 - 2:30 pm
Utah small farms water quality grant program
Presenter: Elizabeth Cohen (UT)

2:30 - 3:00 pm
Virtual fencing in the canyonlands
Presenter: Cory Farnsworth (UT)

2:00 pm - **SUSTAINABLE AGRICULTURE**
3:00 pm Coronado C
Presiding: Kate Kammler (MO)

2:00 - 2:30 pm
Montana Beekeeping and Pollinator Education
Presenters: Shelley Mills (MT),
Wendy Becker (MT)

2:30 - 3:00 pm
Soil Health Small Support Groups
Presenter: Jennifer Rees (NE)

3:30 pm - **COMMERCIAL EXHIBITS CLOSE AND TAKE**
5:00 pm **DOWN**, Trinity Exhibit Hall

4:30 pm - **VIP/DONOR RECEPTION**
5:45 pm Hilton Presidential Suite Room 2472
(Invitation Only)

6:00 pm **STATES NIGHT OUT**

10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

WEDNESDAY, JULY 17

MEMBER

6:30 am - **NATIONAL COMMITTEE MEMBERS BREAKFAST**
8:00 am Coronado A (Ticket Required)
(For all Present & Incoming Committee Members)
Recognition of Retiring Committee Chairs, Vice Chairs & Special Assignments
Presiding: JJ Jones (OK), NACAA Vice President,
Courtesy: NACAA

8:00 am - **REGISTRATION**
2:00 pm Peacock Foyer

8:15 am - **GENERAL SESSION**
10:15 am Trinity Ballroom
Presiding: Keith Mickler, NACAA President

- Call to Order and Welcome
- State Membership Awards
- Introduction of Guest Speaker, Kevin Camm (FL)
- Urban Ag Opportunities for Extension Agents - Dr. Julie Fox
- Introduction of Guest Speaker, Phil Durst (MI) Past President
- Update from NIFA, Dr. Manjit Misra
- Introduction of Capstone Speaker Josh Kouns, CEA Ag/NR, Baylor County Texas
- RA Brown Ranch - Donnell Brown
- President Remarks - Keith Mickler, NACAA President
- Oklahoma Hat Presentation
- President-Elect remarks, Scott Jensen, NACAA President-Elect
- Announcements: Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs

10:15 am - **BREAK - Coffee and Refreshments,**
10:30 am: Trinity Exhibit Hall
Courtesy: TCAAA Agents

10:30 am - **NACAA POLICY MEETING**
11:00 am Coronado C
Presiding: Cynthia Gregg (VA) , NACAA Policy Chair

WEDNESDAY, JULY 17

MEMBER

10:30 am - **PROFESSIONAL IMPROVEMENT COUNCIL SEMINARS**

10:30 am - **AGRONOMY**
11:00 am Cortez D
Presiding: Michael Rethwisch (CA)

10:30 - 11:00 am
Artichoke Variety and Nutrient Trials for Florida Production
Presenter: Evelyn Fletcher (FL)

10:30 am - **HORTICULTURE AND TURFGRASS I**
11:30 am Cortez A
Presiding: Heather Neikirk (OH)

10:30 - 11:00 am
Evaluation of Systemic Spray Programs to Reduce Onion Center Rot
Presenter: Aubrey Shirley (GA)

11:00 - 11:30 am
Nebraska Extension Special Garden Project
Presenter: Elizabeth Exstrom (NE)

11:00 am - **HORTICULTURE AND TURFGRASS II**
11:30 am Cortez D
Presiding: Ginny Rosenkranz (MD)

11:00 - 11:30 am
Season Extension of Day-neutral Strawberries in Western Oregon
Presenter: Erica Chernoh (OR)

10:30 am - **4-H & YOUTH**
11:30 am Cortez B
Presiding: Heather Jennings (MS)

10:30 - 11:00 am
Utah 4-H Horse Ambassadors: True Youth Adult Partnerships
Presenter: Jessie Hadfield (UT)

11:00 - 11:30 am
Eggsploring Science: 4-H Embryology Program Igniting Learning in Schools
Presenter: Ashley Stonecipher (FL)

WEDNESDAY, JULY 17

- 10:30 am - **AG ECONOMICS AND COMMUNITY DEVELOPMENT**
11:30 am
Cortez C
Presiding: Chris Zoller (OH)
- 10:30 - 11:00 am
Senior Citizen Center Community Garden and Lunch and Learn Series
Presenter: Matthew March (TX)
- 11:00 - 11:30 am
Farming is a Business: Proactive Education to Teach Florida Farmers How to Develop or Improve their Agricultural Operation
Presenter: Luis Rodriguez (FL)
- 11:45 am - **ADMINISTRATIVE LEADERS LUNCHEON & MEETING**, Manchester (Ticket Required)
3:00 pm
Presiding: Phil Durst (MI), Past President
Presenters: Dr. Manjit K. Misra USDA NIFA Director, Dr. Julie Fox, Director of Strategic Initiative and Urban Engagement, Department of Extension, The Ohio State University
Hosted by: USDA NIFA
- 11:45 am - **PIPELINE AG SAFETY ALLIANCE EDUCATIONAL LUNCHEON**,
1:15 pm
Coronado A (Ticket Required)
Program: Protecting Our Nations Farms As Well As Our Pipeline Infrastructure
Moderator: JJ Jones (OK), NACAA Vice President
Sponsored by: Pipeline Ag Safety Alliance
- 11:45 am - **PROFESSIONAL IMPROVEMENT & SEARCH FOR EXCELLENCE LUNCHEONS**,
1:15 pm
SEARCH FOR EXCELLENCE IN ENVIRONMENTAL QUALITY, FORESTRY & NATURAL RESOURCES LUNCHEON
Metropolitan (Ticket Required)
Presiding: Linda McClanahan (KY), SFE Chair
Presenter: Kalyn Waters (FL) – Nat. Winner
Topic: Conservation for Generations
Presenter: Tyler Caston (AR) – Nat. Finalist
Topic: Aquatic Weed Control and Pond Management

WEDNESDAY, JULY 17

- Presenter: Jessica Warren (GA) – Nat. Finalist
Topic: Georgia Green Landscape Stewards Program
Presenter: Sara Marta (NM) – Nat. Finalist
Topic: Pasture and Range Management Camp
Courtesies: NACAA
- SEARCH FOR EXCELLENCE IN SUSTAINABLE AGRICULTURE LUNCHEON**
Madrid (Ticket Required)
Presiding: David Handley (ME), SFE Vice-Chair
Presenter: Heidi Reed (PA) Nat. Winner
Topic: Improving Soil Health and Farm Profitability with Cover Crops
Presenter: Daniel Leonard, (FL) Nat. Finalist
Topic: BMPs in the Basin - An Educational Campaign to Preserve the Chipola Basin & Promote Conservation Agriculture
Presenter: Maria Bowie (GA), Nat. Finalist
Topic: EDEN Conference 2023: Building Extension's Capacity for Emergency Preparedness showcasing Georgia's coastal resiliency efforts
Presenter: Kendal Bowman
Topic: Navigating Kentucky's Heirs Property Training On A Regional Level, Train the Trainer
Courtesies: NACAA
- 1:30 pm - **SUPER SEMINAR – Reading the Farm - SARE**
4:30 pm
Coronado C
Moderator: Heather Schlessler (WI), Sustainable Ag Committee Chair
Presenters - SARE Fellows
Sponsored by: SARE
- 1:30 pm - **SUPER SEMINAR – A Changing Way of Life: Ambiguous loss and farming Facilitator Training**
4:30 pm
Cortez C
Moderator: Emily Krekelberg (MN)
Presenters: Emily Krekelberg (MN), Dr. Jenifer McGuire (MN)
- 1:30 pm - **SUPER SEMINAR – Dealing with Drought in Gardens and Landscapes**
4:30 pm
Coronado B
Moderators/Presenters:
Linda Chalker Scott (WA), Steve George(TX)

WEDNESDAY, JULY 17

MEMBER

1:30 pm - **SUPER SEMINAR – Introduction to Beekeeping for the Cooperative Extension Agent**
Cortez A
Moderators: Keith Fielder (GA)
Presenters: Keith Fielder (GA) Amy Trang (FL), Mary Bammer (FL), Ana Heck (MI)

1:30 pm - **SUPER SEMINAR – How to Obtain Grant Funding**
Cortez B
Moderators: Connie Strunk (SD)
Presenters: Emmanuel Byamukama (TX), Jo Ann Warner (WA)

4:00 pm - **NACAA BOARD RECEPTION**
5:30 pm Presidential Suite (Invitation only)

4:30 pm - **FORMAL PICTURE OPPORTUNITY**
6:30 pm Location: Trinity Ballroom Pre-Function Area

5:00 pm - **DSA & AA RECIPIENTS, HALL OF FAME RECIPIENTS, NACAA BOARD MEMBERS, REGION DIRECTORS, PAST OFFICERS, SPECIAL ASSIGNMENTS, SPECIAL GUESTS, COUNCIL COMMITTEE CHAIRS AND VICE CHAIRS ASSEMBLE FOR BANQUET**
6:30 pm Location: Trinity Ballroom Pre-Function Area

6:30 pm **ANNUAL BANQUET**
Trinity Ballroom (Ticket Required)

9:15 pm - **PRESIDENT'S RECEPTION**
11:00 pm Location: Presidential Suite Room 2472
Courtesy: Georgia Association of County Agricultural Agents

10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

THURSDAY, JULY 18

MEMBER

6:00 am - **BREAKFAST**
8:00 am Grand Ballroom
Courtesy: NACAA & TCAA

6:00 am - **ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS**
9:00 am Hilton Atrium

6:30 am - **TOUR DEPARTURES**
9:00 am check your ticket time

4:45 pm - **NON-TOUR PARTICIPANTS - SHUTTLE BUSES TO DINNER AT STATE FAIR OF TEXAS WILL DEPART FROM** Grand Entrance

5:00 pm - **FAREWELL DINNER**
7:00 pm State Fair of Texas
Sponsored by: State Fair of Texas, TCAA Agents

5:00 pm - Buses will run from State Fair of Texas To Hilton
7:00 pm with last departure from Fair at 7:00 pm

10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

FRIDAY, JULY 19

7:00 am - **NACAA BOARD MEETING**
6:00 pm De La Salle

TRADE TALK SESSION TOPICS:

*(Concurrent Sessions held
Monday afternoon, July 15, 2024)*

FORAGE/TURF, SAFETY, FINANCIAL Coronado B

Barenbrug

Got Grass? Want Grass? Barenbrug USA, a division of the Royal Barenbrug Group of the Netherlands, is one of the world's leading grass seed companies. Whether you need grass to feed livestock, grass for sports activities or grass for your personal greenspace we have the variety for you.

Barenbrug has business operations all over every continent of earth, with the exception of Antarctica. With our worldwide presence, we can research and introduce new species and varieties into the North American market that enhance the Barenbrug motto of Safe, Sustainable and Profitable.

Pipeline Ag Safety Alliance, *Farming Safely Around Utilities*

Whether it's installing a new fence, planting a garden, or maintaining a firebreak, every ground disturbing activity has the potential to impact a utility. Join the Pipeline Ag Safety Alliance to learn best practices on preventing damage to buried utilities while keeping land and communities safe and productive. This will be a shortened version of the luncheon to follow on Wednesday. For more information visit PipelineAgSafetyAlliance.com.

Farm Credit

Changing Borrower Demands

Walker Dailey was raised on a peanut, hay and cattle ranch in Comanche County Texas. He has been with AgTrust for over 10 years having worked his way up as an intern/ office assistant to now being the VP Lending in Denton.

Walker has a long history with Farm Credit. The ranch he grew up on was financed by a Farm Credit association, and both his mother and brother work for Farm Credit banks. Walker considers it a blessing to be in a position to help folks afford an agricultural lifestyle.

ANIMAL SCIENCE/CROP SCIENCE Coronado C

Merck Animal Health

John Hutcheson, Ph.D., director of beef technical services, Merck Animal Health, will highlight and answer questions about the world's largest database of fecal egg count reduction test (FECRT) results and what they mean in terms of developing a strategic deworming program. Merck Animal Health offers a free FECRT kit to producers to evaluate their deworming program.

Bayer CropScience

Reniform Nematode Management Systems in West Texas Cotton

Reniform nematodes are a key pest in West Texas cotton production. Left unchecked nematodes can reduce the yield by ½ - 1/3 of potential production levels. A multi-year study was conducted in 2020 and 2021 to evaluate a tailored solutions approach of cultural, varietal and chemical practices, to combat this pest.

Truterra

Climate-smart farming and carbon are quickly evolving as potential revenue opportunities for farmers. Join Truterra, the sustainability business of Land O'Lakes, to learn about their farmer-centered programs designed to enhance on-farm resilience while creating new income opportunities.

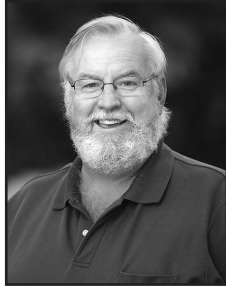
Former UNL extension educator (and NACAA member) John Porter, Truterra outreach and partnership liaison, will discuss financial and other opportunities for farmers available through the company's \$90M USDA Partnerships for Climate Smart Commodities grant. He'll also discuss new opportunities for historically underserved producers including minority, beginning, limited-resource, and veteran farmers and the organizations that work with them.

2024 SERVICE TO AMERICAN/WORLD AGRICULTURE AWARD RECIPIENT

Dr. Derrell S. Peel

**Extension Livestock Marketing Specialist in the
Department of Agricultural Economics at
Oklahoma State University**

The Oklahoma Association of Extension Agriculture Agents is pleased to nominate Dr. Derrell S. Peel for the NACAA Service to American/World Agriculture Award. Dr. Peel holds the Breedlove Professorship of Agribusiness and serves as an Extension Livestock Marketing Specialist in the Department of Agricultural Economics at Oklahoma State University. With over 35 years of experience at OSU, Dr. Peel has cultivated a distinguished Extension program, integrated with applied research and teaching initiatives, showcasing a deep-rooted dedication to advancing knowledge and fostering global perspectives in agricultural economics.



In his role as an Extension Livestock Marketing Specialist, Dr. Peel's primary responsibilities revolve around developing and implementing comprehensive extension education programs tailored to the livestock industry. His duties encompass a wide range of activities, including the creation of educational materials, providing market analysis and outlook information, and supporting Area and County Extension personnel in delivering impactful educational programs. Moreover, Dr. Peel engages in applied research to enhance the effectiveness of educational materials and ensure the relevance of information provided to stakeholders. His expertise spans various areas, including Livestock Market Analysis and Outlook, Livestock Marketing Education and Risk Management, and the Economics of Stocker Cattle Production and Marketing, among others.

A pivotal aspect of Dr. Peel's career trajectory is his profound understanding of international cattle and beef trade dynamics. In the early 1990s, Dr. Peel recognized that the advent of NAFTA, along with emerging trends in global cattle and meat trade would change livestock marketing in the U.S. dramatically. Dr. Peel traveled extensively in Mexico with universities, producer groups, and government agencies. Through numerous international presentations, workshops, and publications, Dr. Peel has become a respected authority on the Mexican cattle and beef industry, fostering collaborative relationships and knowledge exchange on a global scale. His reach extends to other countries as well. Dr. Peel has made more than 25 international presentations as an invited speaker and workshop presenter at academic and industry conferences in Mexico, Argentina, Brazil, Vietnam, Scotland and Canada. You would be hard pressed to find a room of cattlemen anywhere, including Mexico and Canada,

where the name Derrell Peel is not recognized and respected.

Dr. Peel is a fluent Spanish speaker and one of his notable achievements is the development of the Spanish version of Oklahoma's Beef Cattle Manual, a testament to his inclusive approach to education and outreach. By spearheading the translation process and ensuring linguistic accuracy, he has facilitated access to vital resources for Spanish-speaking cattlemen, furthering the dissemination of knowledge and best practices in diverse domestic audiences and across borders.

Beyond extension, Dr. Peel has been active in both research and teaching. Derrell has not had a formal research appointment for most of his career, yet his scholarly output in applied research includes more than 60 refereed publications and more than 55 selected papers and published abstracts at professional meetings. Dr. Peel exemplifies the full research/extension circle of identifying relevant questions through Extension, applying solid science, and then creating science based Extension programming. Approximately 10% of that output addresses questions with an international focus or international implications, often with graduate students as he mentors them, continuing to plant the seed that the world is larger than what is right in front of us and that we must be open to see the whole picture.

Dr. Peel brings Extension into the classroom and also brings the classroom out into the field. He has played a pivotal role in facilitating international experiences for college students, including organizing Study Abroad courses to Mexico and more recently Scotland and Ireland. He is also leading educational tours for students domestically, specifically recruiting students that are international or from other states. His class on Oklahoma Agriculture Experiences is a series of tours that take students out of the classroom and across the state to see and touch every part of the food supply chain. He organizes tours for Oklahoma Cattlemen's Association groups and visiting producer groups from other states, with a specific emphasis on beef cattle production. Additionally, his involvement in the China Agricultural University program underscores his dedication to fostering cross-cultural understanding and collaboration in agricultural education. Dr. Peel pivots quickly, adopting new ways of reaching audiences. He has a weekly RFD radio spot on cattle markets with an extensive following, and created the Farm to Market podcast series that reaches new and non-traditional audiences by telling the stories of agricultural history and current issues in his characteristic humor.

In summary, Dr. Derrell S. Peel embodies the essence of the Service to American/World Agriculture Award through his unwavering commitment to integrating global perspectives into Extension, research, and teaching. His multifaceted contributions have not only enriched the agricultural community in Oklahoma but have also fostered meaningful connections and collaborations worldwide. Dr. Peel's career stands as a shining example of excellence in global education, deserving of the highest recognition and appreciation.

2024 AM/PIC SPEAKER PROFILES

Dr. Rick Avery **Texas A&M AgriLife Extension** **Director**



Rick Avery, Ph.D., is the director of Texas A&M AgriLife Extension Service. As director of the largest Extension agency in the nation, Avery oversees agency programming in agriculture and natural resources, Family and Community Health, 4-H and Youth Development, and Community Economic Development.

Avery has an extensive background in both government relations and in government. Avery's Capitol Hill experience includes serving as an assistant for U.S. Senator Lloyd Bentsen and U.S. Rep. Greg Laughlin. Most recently he served as deputy director of the Brazos Valley Council of Governments. Avery's career in government also includes serving as county relations officer for the Texas Association of Counties, where he worked with elected and appointed county officials in all 254 Texas counties, providing technical support, continuing education and resource guidance to government operations.

At Texas A&M AgriLife, Avery previously served as AgriLife Extension's V.G. Young Institute director and Extension specialist, to provide continuing education to approximately 1,500 county officials annually through Institute schools.

While at V.G. Young, Avery spearheaded curriculum development for the popular Commissioners Court Leadership Academy, a two-year program that enhances the leadership skills of participating court members through advanced training and travel to explore innovations in local, state and federal government.

He also led development of the Commissioners Court Advanced Curriculum, a certification between AgriLife Extension, the County Judges and Commissioners Association of Texas, and the Texas Association of Counties.

A native of Needville in Fort Bend County, Avery was active in 4-H, FFA, and athletics. He earned a bachelor's degree in political science from Austin College and a master's degree in political science and doctoral degree in higher education administration from Texas A&M University.

Chancellor John Sharp, **Texas A&M University**



John Sharp was appointed Chancellor of The Texas A&M University System by the Board of Regents in 2011.

As chancellor, Sharp leads one of the largest systems in the country with an annual budget of \$7.8 billion and an enrollment of more than 153,000 students at 11 System universities. Additionally, under the System umbrella, there are eight state agencies.

Sharp earned a bachelor's degree in political science from Texas A&M University in 1972, where he was a member of the Corps staff of the Corps of Cadets, a member of the 1972 rugby team, and he was elected student body president. Upon graduation, Sharp was commissioned as a second lieutenant in the United States Army Reserve.

In 2018, Sharp was recognized as a Distinguished Alumnus, an honor given to Aggies who have achieved excellence in their professions and made meaningful contributions to Texas A&M and the communities. It is the college's highest honor awarded to former students.

In 1976, Sharp received a master's degree in public administration from Southwest Texas State University while working full-time with the Legislative Budget Board in Austin. In 1978, he opened a one-man real estate firm in Victoria.

Chancellor Sharp brings with him more than three decades of public service. He was elected to the Texas House of Representatives in 1978, and in 1982, he won a seat in the Texas Senate. Four years later, he was elected to the Texas Railroad Commission, and he was elected state comptroller in 1990 and re-elected in 1994.

Sharp is married to Diana (Atchison) Sharp. They exchanged vows on May 5, 2023. Between them, they have five adult children and six grandchildren.

**Tiffany Dowell Lashmet,
Associate Professor &
Extension Specialist
Agricultural Law**

Tiffany Dowell Lashmet is an Associate Professor and Extension Specialist in Agricultural Law. She is located in the Department of

Agricultural Economics at Texas A&M University. Tiffany grew up on a family farm and ranch in Northeastern New Mexico where her family raised sheep, cattle, alfalfa, wheat and milo. Tiffany has a B.S. in Agribusiness Farm and Ranch Management (summa cum laude) from Oklahoma State University and a Juris Doctor (summa cum laude) from the University of New Mexico School of Law. Prior to coming to Texas A&M, she was engaged in private practice, working at a complex litigation firm in Albuquerque, New Mexico.



**Dr. Jeffrey W. Savell, Vice
Chancellor and Dean for
Agricultural and Life Sciences,
Texas A&M University**

In June 2022, Jeffrey W. Savell, Ph.D., was named by the Board of Regents as the vice chancellor and dean for Agriculture and Life Sciences.

He is a University Distinguished Professor, Regents Professor and E.M. “Manny” Rosenthal Chairholder in the Department of Animal Science at Texas A&M University.

In his long and acclaimed career at Texas A&M, he has taught many thousands of students. He has taught the introductory course in meat science, ANSC 307, teaching over 12,000 Aggies since 1982. He has also taught an undergraduate livestock and meat marketing class, and a graduate course in carcass composition and quality. He team-teaches a graduate and undergraduate course in the principles of Hazard Analysis and Critical Control Point, HACCP, and a freshmen class on Texas Barbecue. Savell has chaired or co-chaired over 150 graduate students who have become leaders in academia, industry and government. Recognition of his teaching accomplishments include the Association of Former Students at Texas A&M and the American Meat Science Association.

Savell’s research efforts have been recognized by receiving numerous university, regional and national awards for individual and team efforts to solve key issues in the livestock and meat industries. Savell is a past president of



the American Meat Science Association, serves on the JBS Advisory Team on Quality and Safety, is a member of the Meat Industry Hall of Fame, and was identified by Stanford University as among the top 2% of most-cited researchers in the world in 2021.

Savell earned his bachelor’s, master’s and doctoral degrees from Texas A&M in 1975, 1976 and 1978, respectively.

**Julie Fox, Ph.D.: Director of
Strategic Initiative and Urban
Engagement, Department
of Extension, The Ohio State
University College of Food,
Agricultural & Environmental
Sciences**



Fox joined Ohio State in 1998, developing Ohio’s direct ag marketing team, and then joined the Ohio State Extension administrative cabinet in 2014. She was one of the first steering committee members for the National Urban Extension Leaders (NUEL) and a member of the Extension Journal Inc. Board of Directors. She is the principal investigator for Ohio State’s Urban Ag initiative with the USDA Farm Service Agency. Her background includes working in Africa, Asia, Australia, and Europe. For fun, she managed her 200+ acre tree farm in the rolling hills of southern Ohio.

General Session:

URBAN AG OPPORTUNITIES FOR EXTENSION AGENTS

Expand your perspective on urban ag through an exploration of what we know and what we can do.

See how members of NACAA are uniquely positioned to make Extension and agriculture stronger along the urban-rural continuum.

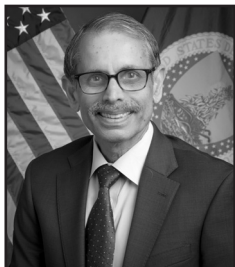
Administrative Leaders Luncheon

URBAN AG INSIGHTS FOR ADMINISTRATIVE LEADERS

Gain insights on into what we know about the urban context of scale, diversity, complexity, and the urban-rural interface. Explore what we can do through urban strategies that focus on positioning, programs, personnel, and partners.

Dr. Manjit K. Misra
Director, USDA National
Institute of Food and
Agriculture

Dr. Manjit Misra is the director of the USDA National Institute of Food and Agriculture, USDA's extramural funding agency in the Research, Education and Economics Mission Area.



Dr. Misra is a world-renowned scientist who has had a transformational impact on food security through the application of engineering principles to seeds, the most vital and fundamental element of food security. Prior to joining NIFA, he was the director of the Seed Science Center at Iowa State University, a position he held from 1991 to 2023. He also was the Endowed Chair of Seed Science, Technology and Systems.

Dr. Misra was sworn in to a six-year appointment as director of the USDA National Institute of Food and Agriculture on May 8, 2023.

NIFA invests in research, education and Extension at universities, research organizations and other partner organizations to develop innovative solutions for food and agriculture challenges facing the nation and the world.

Donnell Brown,
RA Brown Ranch

Donnell Brown is the fifth generation to own and manage the R.A. Brown Ranch, a family business since 1895, in Throckmorton, Texas. They raise registered Angus, Red Angus and SimAngus cattle and sell 600 bulls each October.



Donnell is a graduate of Texas Tech University. Prior to that, he served as President of the Texas FFA & as the National FFA President. He has served in a Strategic Planning capacity for four different breed associations as well as the National Cattlemen's Beef Association.

He and his wife Kelli are blessed with sons: Tucker, and Lanham. Together they are living their dream of raising cows, kids and Quarter Horses.

LIFE MEMBER &
SPOUSE PROGRAM
2024 NACAA ANNUAL MEETING

(Life Members & Spouses are welcome to attend General Sessions and Voting Delegate Session)

SATURDAY, JULY 13

3:00 pm - **REGISTRATION**
 6:00 pm Peacock Foyer

3:00 pm - **SCHOLARSHIP AUCTION ITEM DROP-OFF**
 6:00 pm Peacock Foyer

SUNDAY, JULY 14

8:00 am - **REGISTRATION & SCHOLARSHIP AUCTION**
 7:00 pm **DROP OFF**
 Peacock Foyer
 Registration Bag Courtesy: Creative Awards, TCAAA Agents

8:00 am - **LIFE MEMBER & SPOUSES HOSPITALITY ROOM**
 5:00 pm (See Registration for Room Number)

9:00 am - **COMMERCIAL EXHIBIT TRADE SHOW,**
 1:00 pm **EDUCATIONAL EXHIBITS, & NACAA**
POSTER SESSION SETUP
 Trinity Exhibit Hall
 Coordinator: Nick Simmons (FL), Professional Excellence Committee Chair

9:00 am - **SCHOLARSHIP SELECTION COMMITTEE**
 5:00 pm Manchester
 Presiding: Stephen Hadcock (NY), Scholarship Committee Chair

12:00 pm - **PAST NATIONAL OFFICERS &**
 2:00 pm **BOARD LUNCHEON,** Ming
 Presiding: Phli Durst (MI), Past President

2:00 pm - **LIFE/SPOUSE ORIENTATION,** Peacock Room
 2:45 pm Presiding: Anthony Netardus (TX) and Brian Yanta (TX), TX Life Member Committee Co-Chairs

2:00 pm - **FIRST LADY'S RECEPTION**
 4:00 pm Hilton Presidential Suite Room 2472
 (Invitation Only)

SUNDAY, JULY 14

- 2:30 pm - **BREAK - Coffee and Refreshments,**
3:00 pm Trinity Exhibit Hall
- 4:30 pm - **WELCOME TO TEXAS DINNER**
6:30 pm Trinity Exhibit Hall- (Ticket Required)
Courtesy: NACAA/ John Sharp, Chancellor,
Texas A&M University System
- 6:00 pm - **PARENTS ORIENTATION FOR SONS AND**
6:45 pm **DAUGHTERS PROGRAM,** Desota A
Presiding: Callie Zoeller (TX),
Steven Baringer (TX)
- 7:00 pm - **OPENING SESSION & INSPIRATIONAL**
9:00 pm **PROGRAM,** Trinity Ballroom
- Welcome & Comments – Keith Mickler, NACAA President
 - Posting of Colors –Ross Volunteers, Texas Aggie Corps of Cadets
 - National Anthem & Pledge of Allegiance performed by: Mary Clare Foley, Texas 4-H Member
 - God Bless America, 4-H Pledge, and Texas Pledge performed by: Lauryl Freeze, Texas 4-H Member
 - Presentation of State Flags - Narrated by Tommy Phillips
 - Service to American/World Ag Award – JJ Jones, NACAA Vice President and Keith Mickler, NACAA President
 - Derrell Peel – Oklahoma State University
 - Introduction of Speakers – by TCAA State President Tommy Phillips
 - Welcome by Dr. Rick Avery – Texas A&M AgriLife Extension Director
 - Keynote Speaker – Chancellor John Sharp, Texas A&M University System
 - Closing Announcements –Jo Smith and Jamie Sugg, AM/PIC Co-Chairs
- 9:00 pm **ICE CREAM SOCIAL**
Trinity Exhibit Hall
Courtesy: Blue Bell Ice Cream
- 9:15 pm - **HOSPITALITY ROOMS**
10:30 pm See registration area for room listings
- 10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

MONDAY, JULY 15

- 6:30 am - **MORNING GROUP EXERCISE**
Jade Oval
- 7:00 am - **LIFE MEMBER & SPOUSES HOSPITALITY ROOM**
5:00 pm Continental breakfast, grab & go items, drinks, snacks and other refreshments throughout the day (See Registration for Room Number)
- 8:00 am - **REGISTRATION & SCHOLARSHIP AUCTION**
5:00 pm **DROP OFF (AUCTION ITEM DROP OFF CONCLUDES AT 12:00 NOON)**
Peacock Foyer
- 8:00 am - **LIFE MEMBER BREAKFAST (Tickets Required)**
9:30 am Parkview
- 8:00 am - **GENERAL SESSION**
10:15 am Trinity Ballroom
Presiding: Keith Mickler, NACAA President
- Call to Order & Welcome - Keith Mickler, NACAA President
 - Happy Faces Video 2023
 - Recognition of Donors, Scott Jensen, President-Elect
 - Dan Kluchinski Memorial Scholarship Award, J. Craig Williams, NACAA Past President
 - 2028 AM/PIC Hosting State Presentation (Georgia) - Justin Sheiley
 - Report to the Membership, Keith Mickler, NACAA President
 - Intro Keynote speaker – Dr. Rick Avery – Texas A&M AgriLife Extension Director
 - Keynote Speaker - Dr. Jeffrey W. Savell, Vice Chancellor and Dean for Agricultural and Life Sciences, Texas A&M University
 - Intro Capstone Speaker -Dr. Dan Hale Associate Director for Ag and Natural Resources, Texas A&M AgriLife Extension Service
 - Ag Law Hot Topics, Tiffany Dowell Lashmet, JD, Associate Professor & Extension Specialist Ag Law, Texas A&M AgriLife Extension
 - Announcements - Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs

MONDAY, JULY 15

- 9:00 am - **COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION DISPLAY - OPEN**
Trinity Exhibit Hall
- 9:00 am - **SPOUSE WORKSHOPS**
11:00 am **WORKSHOP 1 - Healthy Texas**
Morocco
- 10:15 am - **BREAK AND MEET THE AUTHORS POSTER SESSION**, Trinity Exhibit Hall
10:45 am Courtesy: Texas A&M College of Agriculture & Life Sciences, TCAAA Foundation
- 10:30 am - **LIFE MEMBERS BUSINESS MEETING**
11:45 am Madrid
Presiding: John Campbell (TN), National Chair
- 11:45 am - **SPOUSE/GUEST LUNCHEON** (Ticket Required)
1:00 pm Parkview
Presiding: Jennifer Netardus (TX), Wendy Yanta (TX)
Guest Speaker:
President Sam Houston,
by Jack Edmondson
- 1:30 pm - **LIFE MEMBER & SPOUSE ACTIVITIES**
4:30 pm Grand Entrance
Buses will begin loading at 1:15 pm for both Activity 1 and Activity 2 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 1:30 pm
- ACTIVITY 1 – JFK Memorial Plaza and Dealey Plaza**
- ACTIVITY 2 – Perot Museum and Pioneer Plaza**
- 2:00 pm - **LIFE MEMBER & SPOUSE WORKSHOP**
4:00 pm **WORKSHOP 2 - Go Texan**
Morocco
- 3:00 pm - **REGIONAL MEETINGS & CANDIDATE PRESENTATIONS**
5:00 pm SOUTHERN Region, Cortez A & B
NORTH CENTRAL Region, Cortez C & D
NORTHEAST Region, Desota B
WESTERN Region, Desota A
- 5:00 pm - **WELCOME TO TEXAS DINNER** - Fort Worth Livestock Show & Rodeo
LOAD BUSES AT 5:00 P.M.
Courtesy: Fort Worth Livestock Show & Rodeo, TCAAA Agents

MONDAY, JULY 15

- 5:00 pm **STATE PICTURES**
9:00 pm Fort Worth Livestock Show & Rodeo
(See back of program of State Order)
- 6:30 pm **NACAA SCHOLARSHIP SILENT AND LIVE AUCTION PREVIEW**, Fort Worth Livestock Show & Rodeo
- 7:30 pm **NACAA SCHOLARSHIP LIVE AUCTION**
Fort Worth Livestock Show & Rodeo
- 9:30 pm - **HOSPITALITY ROOMS**
10:30 pm Hilton Anatole
See Registration area for room listings
- 10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

TUESDAY, JULY 16

- 6:30 am - **LIFE MEMBER & SPOUSES HOSPITALITY ROOM**
5:00 pm Continental breakfast, grab & go items, drinks, snacks and other refreshments throughout the day (See Registration for Room Number)
- 8:00 am - **REGISTRATION**
2:00 pm Peacock Foyer
- 8:30 am - **DELEGATE SESSION**
11:30 am Wedgewood & Foyer
- 7:00 am - **SPOUSE ACTIVITIES**
4:30 pm **ACTIVITY - Granbury Walking Wine Tour**
Gather at Grand Entrance
- Buses will begin loading at 6:45 am for Activity 1 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 7:00 am
- 8:00 am - **ACTIVITY - National Cowgirl Hall of Fame and Fort Worth Stockyards**
4:30 pm
- Gather at Grand Entrance
- Buses will begin loading at 7:45 am for Activity 2 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 8:00 am



TUESDAY, JULY 16

- 9:00 am - **COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, AND NACAA POSTER SESSION DISPLAY - OPEN,**
Trinity Exhibit Hall
- 10:00 am - **BREAK - Coffee and Refreshments**
10:30 am Trinity Exhibit Hall
Courtesy: Houston Livestock Show & Rodeo,
San Antonio Livestock Exposition, TCAAA Agents
- 3:30 pm - **COMMERCIAL EXHIBITS CLOSE AND TAKE DOWN,** Trinity Exhibit Hall
5:00 pm
- 4:30 pm - **VIP/DONOR RECEPTION (Invitation Only)**
5:30 pm Presidential Suite – Room 2472
- 6:00 pm **STATES NIGHT OUT**
- 10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

WEDNESDAY, JULY 17

- 6:30 am - **MORNING GROUP EXERCISE**
Jade Oval
- 6:30 am - **LIFE MEMBER & SPOUSES HOSPITALITY ROOM**
5:00 pm Continental breakfast, grab & go items, drinks,
snacks and other refreshments throughout the
day (See Registration for Room Number)
- 8:00 am - **REGISTRATION**
2:00 pm Peacock Foyer
- 8:15 am - **GENERAL SESSION**
10:15 am Trinity Ballroom
Presiding: Keith Mickler, NACAA President
- Call to Order and Welcome
 - State Membership Awards
 - Introduction of Guest Speaker, Kevin Camm (FL)
 - Urban Ag Opportunities for Extension Agents - Dr. Julie Fox
 - Introduction of Guest Speaker, Phil Durst (MI) Past President
 - Update from NIFA, Dr. Manjit Misra
 - Introduction of Capstone Speaker Josh Kouns, CEA Ag/NR, Baylor County Texas
 - RA Brown Ranch - Donnell Brown

WEDNESDAY, JULY 17

- President Remarks - Keith Mickler, NACAA President
 - Oklahoma Hat Presentation
 - President-Elect remarks, Scott Jensen, NACAA President-Elect
 - Announcements: Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs
- 9:00 am - **LIFE MEMBERS & SPOUSES ACTIVITIES -**
1:30 pm Grand Entrance
- Buses will begin loading at 8:45 am for both Activity 1 and 2 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 9:00 am
- ACTIVITY 1: The Star**
ACTIVITY 2: Legacy West
- 10:15 am - **BREAK - Coffee and Refreshments,**
10:30 am: Trinity Exhibit Hall
Courtesy: TCAAA Agents
- 2:00 pm - **SPOUSE WORKSHOP**
3:00 pm **Art at the Anatole**
Morocco
- 3:00 pm - **SPOUSE WORKSHOP**
4:00 pm **Cuisine at the Anatole**
Morocco
- 4:00 pm - **NACAA BOARD RECEPTION**
5:30 pm Location: Presidential Suite Room 2472
(Invitation only)
- 4:30 pm - **FORMAL PICTURE OPPORTUNITY**
6:30 pm Location: Trinity Ballroom Pre-Function Area
- 5:00 pm - **DSA & AA RECIPIENTS, HALL OF FAME RECIPIENTS, NACAA BOARD MEMBERS, REGION DIRECTORS, PAST OFFICERS, SPECIAL ASSIGNMENTS, SPECIAL GUESTS, COUNCIL COMMITTEE CHAIRS AND VICE CHAIRS ASSEMBLE FOR BANQUET**
6:30 pm Location: Trinity Ballroom Pre-Function Area
- 6:30 pm **ANNUAL BANQUET**
Trinity Ballroom (Ticket Required)

WEDNESDAY, JULY 17

- 9:15 pm - PRESIDENT'S RECEPTION
11:00 pm Location: Presidential Suite Room 2472
Courtesy: Georgia Association of County
Agricultural Agents
- 10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

THURSDAY, JULY 18

- 6:00 am - **BREAKFAST**
8:00 am Grand Ballroom
Courtesy: NACAA & TCAA
- 6:00 am - **ASSEMBLE FOR PROFESSIONAL**
9:00 am **IMPROVEMENT TOURS**
Hilton Atrium
- 6:30 am - **TOUR DEPARTURES**
9:00 am check your ticket time
- 4:45 pm - **NON-TOUR PARTICIPANTS - SHUTTLE BUSES**
TO DINNER AT STATE FAIR OF TEXAS
WILL DEPART FROM Grand Entrance
- 5:00 pm - **FAREWELL DINNER**
7:00 pm State Fair of Texas
Sponsored by: State Fair of Texas, TCAA
Agents
- 5:00 pm - Buses will run from State Fair of Texas To Hilton
7:00 pm with last departure from Fair at 7:00 pm
- 10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**
Wedgewood & Foyer

SONS & DAUGHTERS PROGRAM 2024 NACAA ANNUAL MEETING

SATURDAY, JULY 13

- 3:00 pm - **REGISTRATION**
6:00 pm Peacock Foyer

SUNDAY, JULY 14

- 8:00 am - **REGISTRATION & SCHOLARSHIP AUCTION**
7:00 pm **DROP OFF**
Peacock Foyer
Registration Bag Courtesy: Creative Awards,
TCAA Agents
- 4:30 pm - **WELCOME TO TEXAS DINNER**
6:30 pm Trinity Exhibit Hall- (Ticket Required)
Courtesy: NACAA/ John Sharp, Chancellor,
Texas A&M University System
- 6:00 pm - **PARENTS ORIENTATION FOR SONS AND**
6:45 pm **DAUGHTERS PROGRAM, Desota A**
Presiding: Callie Zoeller (TX),
Steven Baringer (TX)
- 7:00 pm - **OPENING SESSION & INSPIRATIONAL**
9:00 pm **PROGRAM, Trinity Ballroom**
- 9:00 pm **ICE CREAM SOCIAL**
Trinity Exhibit Hall
Courtesy: Blue Bell Ice Cream

MONDAY, JULY 15

- 8:00 am - **REGISTRATION & SCHOLARSHIP AUCTION**
5:00 pm **DROP OFF (AUCTION ITEM DROP OFF**
CONCLUDES AT 12:00 NOON)
Peacock Foyer
- 7:45 am **SONS & DAUGHTERS GATHER**
Miro
- 8:00 am **SONS & DAUGHTERS DEPART FOR**
Day with Dallas Cowboys
- 1:40 pm **SONS & DAUGHTERS RETURN**
2:00 pm Miro
- 2:00 pm **SONS & DAUGHTERS GAMES & ACTIVITIES**
5:00 pm Miro

MONDAY, JULY 15

5:00 pm - **WELCOME TO TEXAS DINNER** - Fort Worth Livestock Show & Rodeo
LOAD BUSES AT 5:00 P.M.
Courtesy: Fort Worth Livestock Show & Rodeo, TCAAA Agents

5:00 pm **STATE PICTURES**
9:00 pm Fort Worth Stockyard (See back of program of State Order)

6:30 pm **NACAA SCHOLARSHIP SILENT AND LIVE AUCTION PREVIEW**, Fort Worth Stockyard

7:30 pm **NACAA SCHOLARSHIP LIVE AUCTION**
Fort Worth Stockyard

TUESDAY, JULY 16

8:00 am - **REGISTRATION**
2:00 pm Peacock Foyer

7:45 am **SONS & DAUGHTERS GATHER**
Ming

8:00 am **SONS AND DAUGHTERS DEPART FOR**
Texas 4-H Day

2:00 pm **SONS & DAUGHTERS RETURN**
2:15 pm Miro

2:15 pm **SONS & DAUGHTERS GAMES & ACTIVITIES**
5:00 pm Ming

6:00 pm **STATES NIGHT OUT**

WEDNESDAY, JULY 17

8:00 am - **REGISTRATION**
2:00 pm Peacock Foyer

7:45 am **SONS & DAUGHTERS GATHER**
Miro

8:00 am **SONS & DAUGHTERS DEPART FOR**
Fort Worth Science & History Museum

1:30 pm **SONS & DAUGHTERS RETURN**
Miro

WEDNESDAY, JULY 17

1:30 pm - **SONS & DAUGHTERS GAMES & ACTIVITIES**
5:00 pm Miro
6:30 pm - **SONS & DAUGHTERS FAREWELL PARTY**
9:00 pm Monet

THURSDAY, JULY 18

6:00 am - **BREAKFAST**
8:00 am Grand Ballroom
Courtesy: NACAA & TCAAA

6:00 am - **ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS**
9:00 am Hilton Atrium

6:30 am - **TOUR DEPARTURES**
9:00 am check your ticket time

4:45 pm - **NON-TOUR PARTICIPANTS - SHUTTLE BUSES TO DINNER AT STATE FAIR OF TEXAS WILL DEPART FROM** Grand Entrance

5:00 pm - **FAREWELL DINNER**
7:00 pm State Fair of Texas
Sponsored by: State Fair of Texas, TCAAA Agents

5:00 pm - Buses will run from State Fair of Texas To Hilton
7:00 pm with last departure from Fair at 7:00 pm

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(919) 548-4324
sgroce@barusa.com

Explorations by Thor - Custom Agricultural Tours

Alex Thor
P.O. Box 22332
Lexington, KY 40522
Phone: 859-533-1965
alex@explorationsbythor.com

Pipeline Ag Safety Alliance

Whitney Price
3508 Lilac Ave N
Lake Elmo, MN 55042
952-200-0052
Whitney@aligningchange.com

National Pork Board

Dinah Peebles
1776 NW 114th St
Des Moines, IA 50325
(515) 223-2795
Dpeebles@pork.org

Truterra, LLC | Land O'Lakes, Inc.

John Porter
Outreach & Partnership Liaison
402.413.8498
jporter@landolakes.com

DIAMOND DONORS \$30,000 or more
RUBY DONORS \$15,000 - \$29,999
GOLD DONORS \$7,500 - \$14,999
SILVER DONORS \$2,500 - \$7,499

2024 TEXAS DONORS & SPONSORS

LONE STAR

TCAAA District's 1-12 Agriculture Agents
Texas A&M University System
Texas County Agriculture Agents Association Foundation

PLATINUM

Texas A&M AgriLife Extension

DIAMOND

Texas A&M University College of Agriculture and Life Sciences

GOLD

Fort Worth Livestock Show & Rodeo
State Fair of Texas

SILVER

Alabama County Agriculture Agents
Arkansas County Agriculture Agents
Creative Awards
Georgia County Agriculture Agents
Heritage Land Bank
Houston Livestock Show
Louisiana County Agriculture Agents
Mississippi County Agriculture Agents
Oklahoma County Agriculture Agents
South Carolina County Agriculture Agents
Texas Farm Bureau

BRONZE

Advanced Composting Technologies
Ag Trust Farm Credit
Denton County AgriLife Extension
ENVU
Texas & Southwestern Cattle Raisers Association
Texas Master Gardener Association

LONE STAR - \$40,000

PLATINUM - \$20,000

DIAMOND - \$10,000

GOLD - \$7,500

SILVER - \$5,000

BRONZE - \$2,500

SUPPORTER - \$1,000

FRIEND OF EXTENSION - <\$1,000

2024 TEXAS DONORS & SPONSORS

SUPPORTER

Allied Feeds / FUL-O-PEP
 Blue Bell Ice Cream
 Bowie County Farm Bureau
 Denton County Ag Committee
 Denton County Master Gardener Association
 Kaufman Livestock and Forage Committee
 Mix 30
 Multi-County White Tail Deer Symposium
 Rozell Sprayer Manufacturing Co
 San Antonio Stock Show & Rodeo
 Southern Region SARE
 Tarrant County Master Gardener Association
 Texas Beef Council
 Texas Chapter International Society of Arboriculture
 Texas Department of Agriculture
 Titus County Leadership Advisory Board

FRIEND OF EXTENSION

Allies in Recovery
 Bamert Seed
 Benton Auction/Tom Benton
 Bexar AG/NR Committee
 Caboots
 Corteva
 Cross Timbers Urban Forestry Council
 Dallas County Master Gardener Association
 East Texas Wildlife Expo
 Eddie & Peggy Holland
 Farm Aid INC
 Fayette County Beef Council
 Frank FitzSimons
 Hale Family
 Jacoby Feed & Seed
 Keith Mickler
 Kenneth White
 Lead For America
 National AgriBility
 Natural Capital Exchange
 Oregon Seed Commission
 The Barn Group
 J Dubs Metalworks
 UT Southwest Center

NACAA Annual Meeting and Professional Improvement Conferences

Year	President	Location
1916-1919	Heaton, Ed	Chicago, IL
1920	Kennedy, C.N.	Chicago, IL
1920	A.J. Dexter	Chicago, IL
1921-1922	Mosher, ML	Chicago, IL
1923	Merrill, JW	Chicago, IL
1924	Perdue, Calvin	Chicago, IL
1925	Kirkpatrick, K A	Chicago, IL
1926	Hedge, J C	Chicago, IL
1927	Palm, A W	Chicago, IL
1928	Bucholz, A B	Chicago, IL
1929	Olda, R L	Chicago, IL
1930	McKay, Morgan	Chicago, IL
1931	Mayhew, Earl	Chicago, IL
1932	Whonsetler, J E	Chicago, IL
1933	Clough, R S	Chicago, IL
1934	Douglass, Ellwood	Chicago, IL
1935	Kerrigan, P N	Chicago, IL
1936	Abbott, H E	Chicago, IL
1937	McConnell, Bright	Chicago, IL
1938	Boyd, George W	Chicago, IL
1939	McCormick, Dewey Z	Chicago, IL
1940	Parker, J Ed Jr.	Chicago, IL
1941	Ryall, E V	Chicago, IL
1942	Keller, C C	Chicago, IL
1943	Toyne, L V	Chicago, IL
1944	Beck, E D	Chicago, IL
1945	MacDougall, Allister F	Chicago, IL
1946	Sill, Weber H	Chicago, IL
1947	Nichols, H M	Chicago, IL
1948	Sterling, Stuart	Chicago, IL
1949	Logan, John Henry	Denver, CO
1950	Carter, Rex	Chicago, IL
1951	Bay, Ed	Memphis, TN
1952	Hoar, Sherman	Chicago, IL
1953	Kerr, L J	Philadelphia, PA
1954	Brown, Joe T	Salt Lake City, UT
1955	Williams, E O	East Lansing, MI
1956	Farrington, Fletcher	N. Houston, TX
1957	McDougall, R H	Boston, MA
1958	Bunnell, Marion	Seattle, WA
1959	Walker, Orville F	Kansas City, MO
1960	Rose, Carl E	Miami, FL
1961	Campbell, Howard H	New York, NY
1962	Trierweiler, Bernard G	Las Cruces, NM
1963	Barger, Paul	Minneapolis, MN
1964	Cook, Elmo	New Orleans, LA
1965	Thurston, Joseph S	Pittsburgh, PA
1966	Hansen, N John	Honolulu, HI
1967	Kunau, G J	Omaha, NE
1968	Estess, Ansel	Lexington, KY
1969	Whipp, Roscoe N	Atlantic City, NJ

1970	Esplin, Grant M	Corvallis, OR
1971	Iverson, Larry	Columbus, OH
1972	Strohbehn, Douglas W	Atlanta, GA
1973	Hibbard, Russell E	Baltimore, MD
1974	Marek, Richard G	Tucson, AZ
1975	Goodwin, Norman J	Milwaukee, WI
1976	Kennedy, Thurman J	Richmond, VA
1977	Jones, Robert L	Hartford, CT
1978	Koester, Ed	Boise, ID
1979	Juchartz, Donald	Rapid City, SD
1980	Smith, James A	Oklahoma City, OK
1981	Firth, Leslie N	Cornell University, NY
1982	Roberts, Wayne	Billings, MT
1983	Merrick, A Daniel	Wichita, KS
1984	D'Armond, Reymond	New Orleans, LA
1985	Sorensen, Dave	Hershey, PA
1986	Dictson, Billy	Colorado Springs, CO
1987	Davis, Bob	Fargo, ND
1988	Witherspoon, William D. "Billy"	Charlotte, NC
1989	Curran, G. Richard	New Brunswick, NJ
1990	Phillips, Dave	Seattle, WA
1991	Hawbaker, Stuart	Peoria, IL
1992	Tatum, Hal	Little Rock, AR
1993	Kelly, William C	Baltimore, MD
1994	Warnock, Doug	Casper, WY
1995	Sifferath, Warren	Bloomington, MN
1996	Jenkins, Jamie	Nashville, TN
1997	Moramarco, Donna W	Burlington, VT
1998	Drost, Don	San Antonio, TX
1999	Gary Hall	Omaha, NE
2000	Curtis Grissom	Jackson, MS
2001	C. David McManus	Albuquerque, NM
2002	Eddie Holland	Savannah, GA
2003	Steven Munk	Green Bay, WI
2004	Frank FitzSimons	Orlando, FL
2005	Glenn Rogers	Buffalo, NY
2006	Mickey Cummings	Cincinnati, OH
2007	Chuck Otte	Grand Rapids, MI
2008	N. Fred Miller	Greensboro, NC
2009	Richard Gibson	Portland, OR
2010	Phil Pratt	Tulsa, OK
2011	Stan Moore	Overland Park, KS
2012	Paul D. Wigley	Charleston, SC
2013	Paul Craig	Pittsburgh, PA
2014	Henry D. Dorough	Mobile, AL
2015	Mike Hogan	Sioux Falls, SD
2016	Cynthia L. Gregg	Little Rock, AR
2017	R. Mark Nelson	Salt Lake City, UT
2018	Alan B. Galloway	Chattanooga, TN
2019	Richard H. Fechter	Fort Wayne, IN
2020	Gene McAvoy	Virginia Beach, VA (Virtual)
2021	J. Craig Williams	Philadelphia, PA (Virtual)
2022	Bill Burdine	West Palm Beach, FL
2023	Phil Durst	Des Moines, IA
2024	Keith Mickler	Dallas, TX

STATE PICTURE SCHEDULE

Guests are welcome to join their home state delegation,

State DSA and AA recipients will NOT be photographed at this time (taken during award ceremonies)

STATE PICTURES WILL BE TAKEN AS PART OF THE CONFERENCE MONDAY NIGHT AT THE FORT WORTH STOCK SHOW & RODEO

BE PROMPT AS THESE MOVE QUICKLY

Monday
5:00 pm - 9:00 pm

Pictures will be taken in no particular order. It is recommended that your states gather and ride together on the bus from the Hilton to the Fort Worth Stock Show & Rodeo Dinner location (Monday Night) - so that when you arrive - you can quickly get your picture taken and then enjoy the rest of the evening events. State signs will be available for your group to use to help in the gathering process (and should be used in your picture).

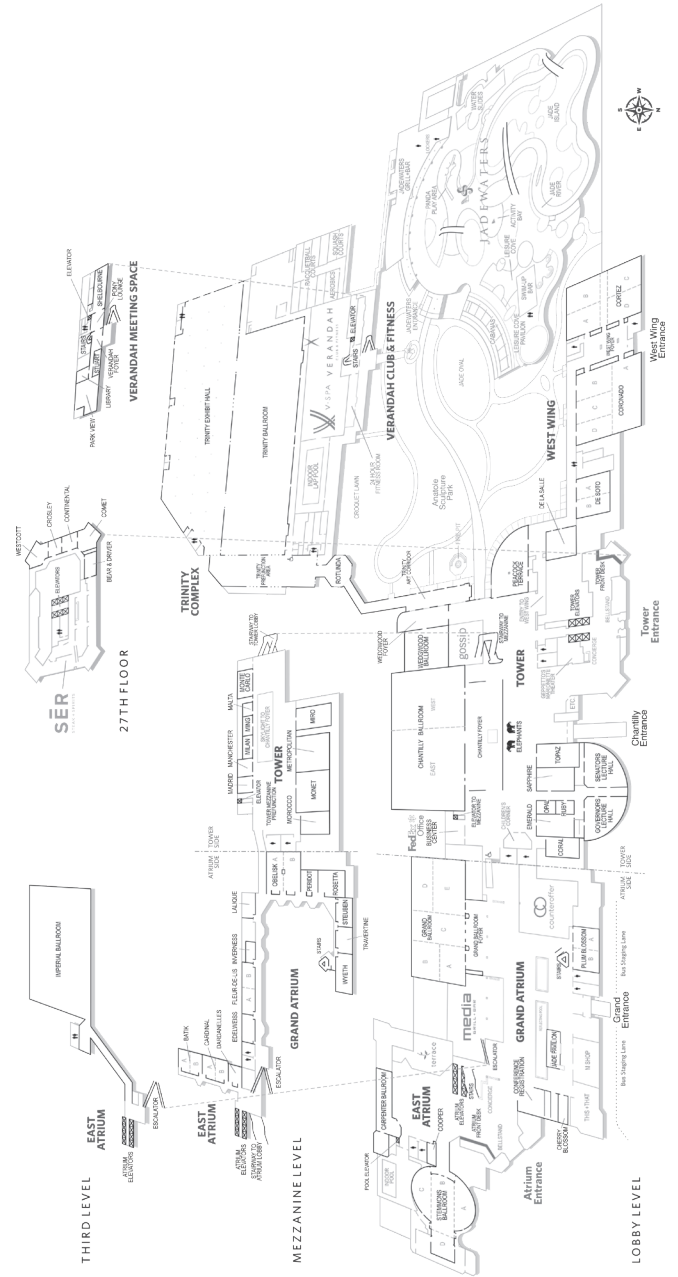


FUTURE ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

2025 - Billings, Montana
June 29 - July 2

2026 - Denver, Colorado
July 8 - July 12

2027 - St. Paul, Minnesota
September 12-17





FARM CREDIT

Farm Credit is committed to supporting the future of agriculture.



Congratulations to the winners of the **NACAA Search for Excellence in Young, Beginning or Small Farmers/Ranchers Award** for their outstanding efforts educating the next generation of agricultural producers.