

# Organizing for Global Impact

# The Globalizing Extension Innovation Network of the Cooperative Extension System

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### The Globalizing Extension Innovation

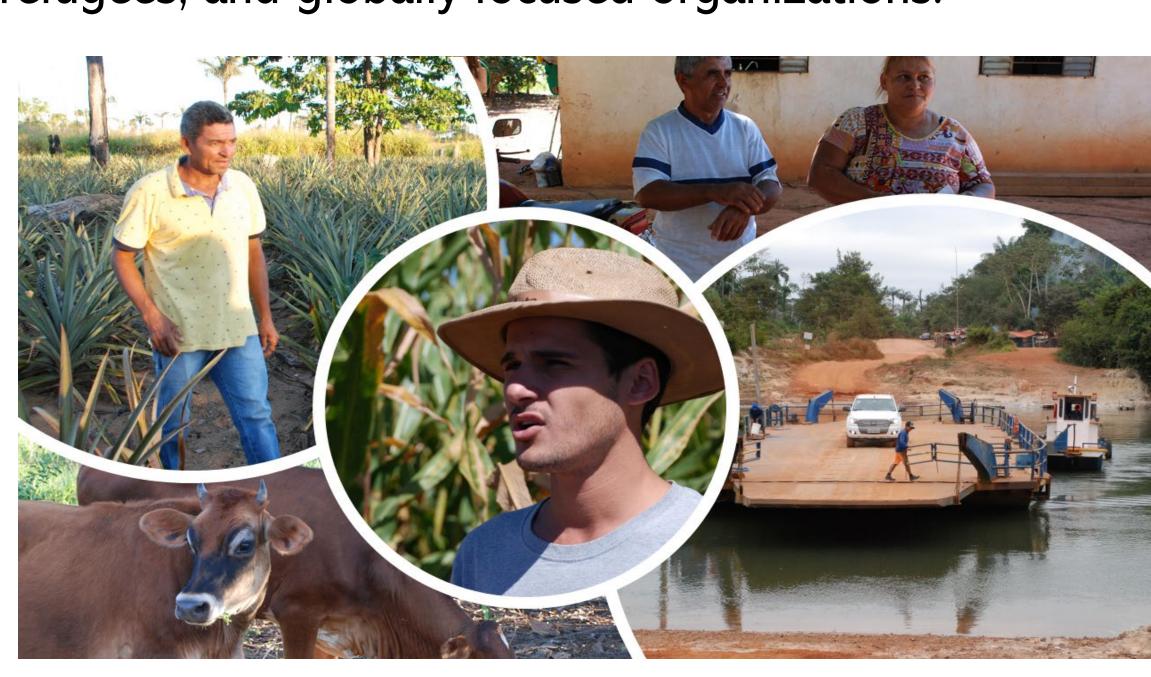
Network (GEIN) connects professionals interested in Extension innovation in a global context. The Network will share and develop best practices for augmenting extension programs through crosscultural and international experiences. The Network will support the engagement of extension professionals through international and domestic programs emphasizing global dynamics and cultural knowledge.

We formed GEIN in October 2020 for the US Cooperative Extension System Community to create a space for collaboration and connection, enabling engagement, impact sharing, visibility, advocacy, and resource acquisition.

Partners We look forward to working with Extension professionals, related organizations, NIFA and others to grow and expand the impact of Extension work with a global mindset or in a global context.

Community Impact Extension programs in agriculture, nutrition, positive youth development, leadership, and rural economic development work towards quality livelihoods. Land-grant universities are powerful global players capable of translating our expertise and experience through the many programs offered within our states and across countries of the world.

We aim to empower extension educators across the system to engage globally, not just internationally, but on a local scale as well working with immigrants, refugees, and globally focused organizations.



#### Global Impact of Extension

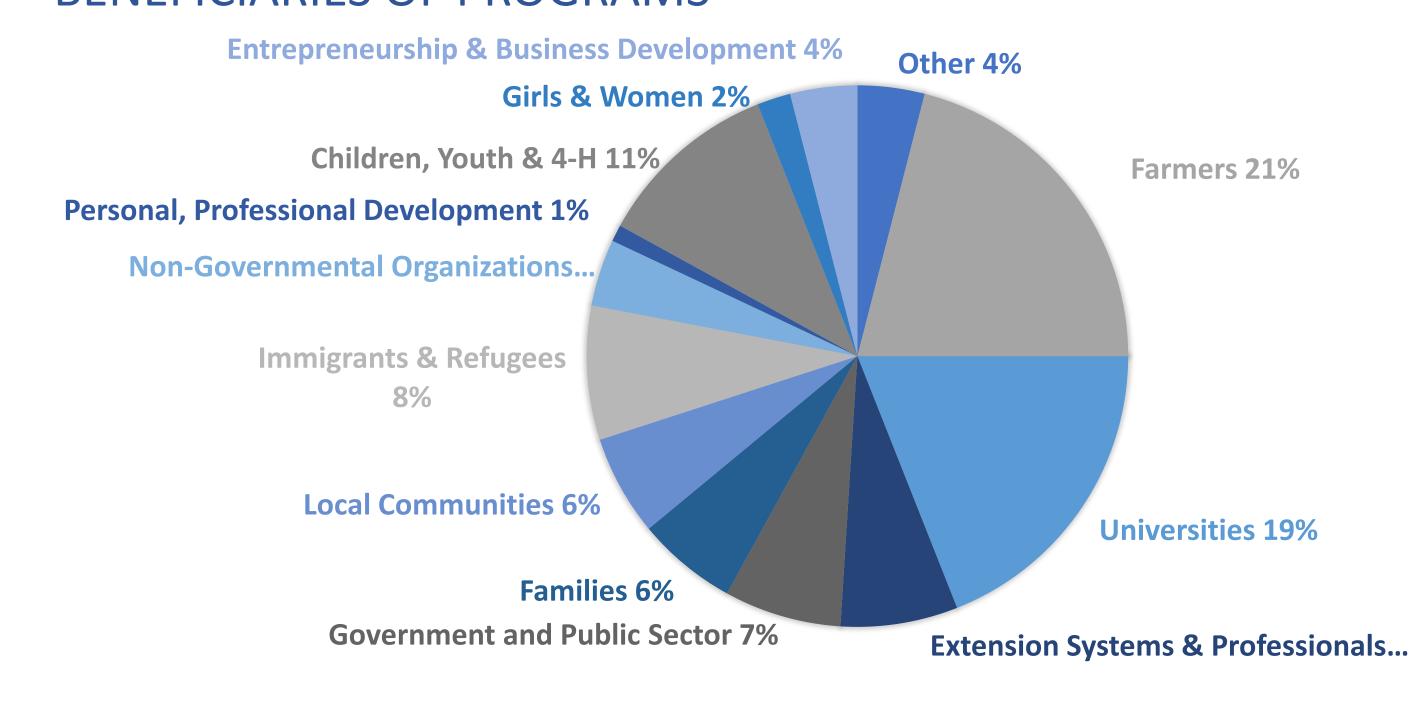
#### Extension Educators have worked in 158 countries

- Africa & Middle East: 51 countries
- East Asia & Pacific: 21 countries
- Europe & Eurasia: 39 countries South & Central Asia: 13 countries
- Western Hemisphere: 34 countries

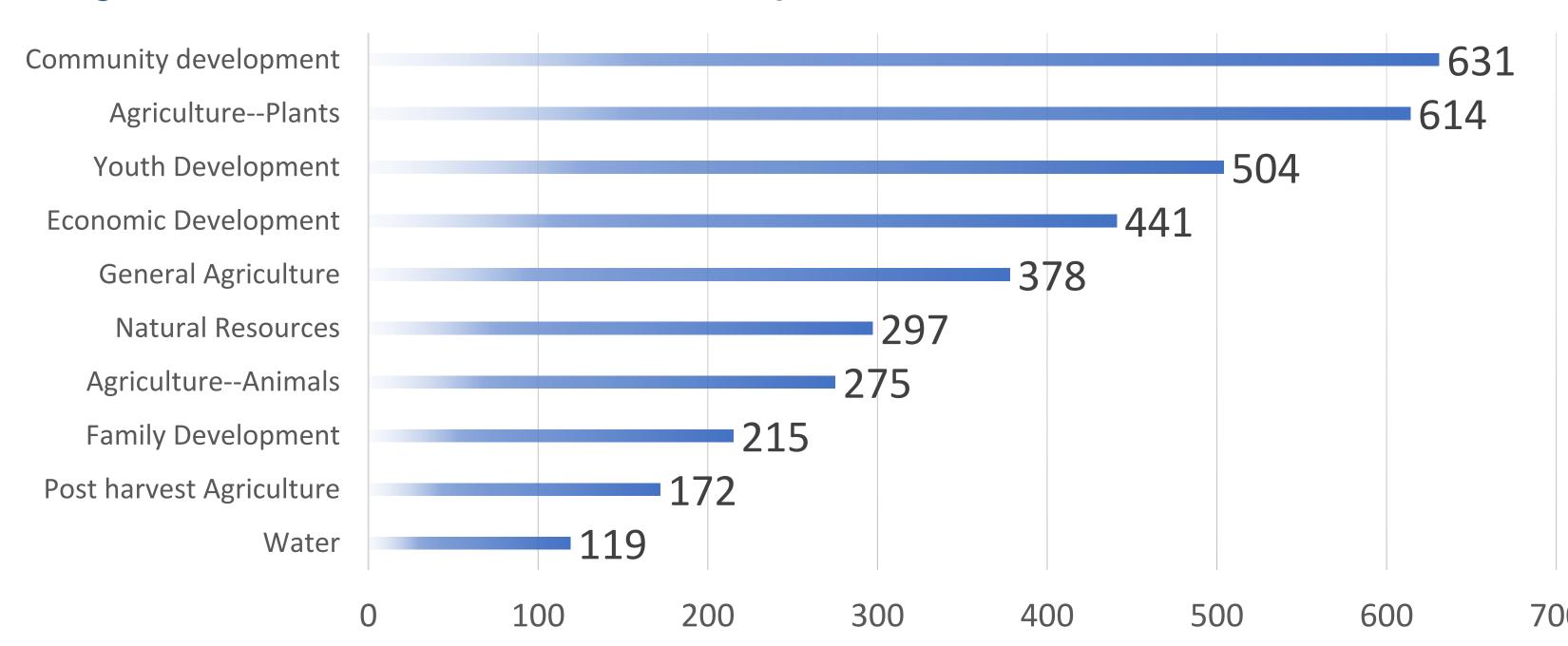
#### **Extension Educators identified 91** cultural groups with whom they work

- Africa & Middle East: 27 countries
- East Asia & Pacific: 17 countries
- Europe & Eurasia: 11 countries
- South & Central Asia: 9 countries
- Western Hemisphere: 27 countries 272 Extension Educators speak another language

# BENEFICIARIES OF PROGRAMS



#### Program Areas of Global Work and Experiences



Data provided by UMN from an unpublished 2012 study on global extension work. Funding for the Global Impact data was provided by USDA NIFA Center for International Programs Global Network Survey.

## **GEIN COUNCIL**

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https://go.unl.edu/gein

#### Why Global Extension Matters at Home

#### 1. Keeps Us Competitive

U.S. agriculture has relied on global trade since Day One, and today almost all food systems around the world are connected. Our research and extension efforts abroad contribute towards the global fight against hunger, build new adaptive food systems for a changing climate, and create opportunities to exchange knowledge and scientific ideas – all while gaining pivotal lessons and experiences to apply at home.

#### 2. Invests in Our Teams and the Communities they Serve

Global projects and initiatives provide meaningful professional development opportunities for our extension specialists and faculty. These experiences both reinforce and expand upon skills honed at home, pushing our people out of their comfort zone and into challenging new growth and learning zones, increasing their effectiveness in interdisciplinary environments

#### 3. Strengthens Institutional Capacity-Building

Working abroad requires sophisticated systems for finance and logistics management. Cooperative Extension needs bold leadership and well-integrated infrastructure in place to support these endeavors. By expanding our network of partners around the world and forging new collaborative relationships – in both the public and private sectors – we strengthen long-term institutional capacity.