

# Checking the health and vitality of clubs



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## NEEDS/GOALS

Because clubs were struggling after COVID, the agent knew that we needed to check the health and vitality of the clubs. The main objective is to develop a club standard for the leaders to use as a guide to run their clubs efficiently and effectively!

Teaching them about the following basics to club management:

- \*Get clubs back on track with monthly meetings
- \*Assist clubs in developing monthly meeting curriculum
- \*Create relationships between agent and club leaders
- \*Increase club leader knowledge about club requirements
- \*Increase club meeting attendance
- \*Assist clubs in transitioning from previous leader to new leader
- \*Creating new clubs
- \*Increasing knowledge on club finances, sponsorships, etc.

## ACKNOWLEDGEMENTS:

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## IMPLEMENTATION

- \*Host one on one leader meeting
- \*Host special club meeting with all members and parents
- \*Supply clubs with club in the tub materials
- \*Create check lists for club
- \*Create Google calendar for ALL county 4H events
- \*Host monthly Facebook live PALs (Parent and Leaders) meetings
- \*Redesigned how event registration is handled
  - \*now done all via online Forms



## IMPACTS

- With the change in PALs meeting from in person to Facebook live we had an increase of over 200% attendance
- New club leaders increased their confidence in their ability to run and manage their clubs
- Saw an increase in club meeting attendance